

COURSE OUTLINE

This course aims to provide basic formal training to budding professionals, social workers, and students in the role of strategic communication in sustainable development.

Course Goals:

- To help the students understand the role of communication in sustainable development
- To help students use strategic communication to solve problems of sustainable development

COURSE CONTENT

Week	Topic
1.	<ul style="list-style-type: none">• Introduction to sustainability communication (30 minutes)• Why is communication important for sustainable development (30 minutes)• Approaches to sustainability communication (1 hr)
2.	<ul style="list-style-type: none">• Sociological & psychological perspectives of sustainability communication• Sustainability communication: A systemic-constructivist perspective• Strategies for sustainable development• What is strategic communication?• How is strategic communication related to sustainable development?
3.	<ul style="list-style-type: none">• Steps of strategic communication for sustainable development
4.	<ul style="list-style-type: none">• Applications of strategic communication in sustainable development• Best practices in strategic communication in sustainable development