



Perspectives on Neurolinguistic Humanities and Social Sciences

Instructor Name: Dr. Smita Jha

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About Instructor: Prof Smita Jha is currently working as faculty of English language and literature in the Department of Humanities & Social Sciences, Indian Institute of Technology Roorkee She has done MA in English Gold Medalist from Bihar University Bihar She has done Post graduate diploma in teaching English from CIEFL Hyderabad Prof Smita Jha has more than 23 years of teaching experience both at UG and PG level She has developed course on Neurolinguistic for the first year B.Tech students She is running Linguistics as elective for the 3rd and the 4th year B.Tech students She has published more than 50 papers in refereed journals She has also written books on diverse topics like nativization of English prose partition literature etc Her research areas are Linguistics Indian writing in English World Literature Contemporary Literary Theory ELT She has supervised seven research scholars on various aspects of literature She has done a diploma course in Neurolinguistic from Middlesex University London UK

Pre Requisites: : Nil

Core/Elective: : Core_Elective

UG/PG: : Both

Industry Support : Almost all corporate sector employee will value this course including sales professionals, business leaders and educators. This course is useful for students as well as for housewives

Course Intro: : The proposed course is a program to use language of mind consistently to achieve a specific and desired outcome. This course aims to train a person to make an introspection of his or her own self. The course will also study the structure of subjective experience. Neuro Linguistic Programming focuses and polishes the human excellence and communication. This program works with modelling studying an expert in the field and then breaking down the process of what makes students successful into thoughts beliefs values and actions. Applying this process a student recognizes his/her potential and ability to replicate the same meaningful results and discover the core aspects of success.

COURSE PLAN

SL.NO	Week	Module Name
1	1	Introduction to Neurolinguistic Programming with history and uses of NLP
2	2	Introduction to four pillars of Neurolinguistic with sensory Acuity
3	3	Presupposition of NLP, Goals and outcomes
4	4	Human Brain and language learning with the power of anchoring