



MULTIDISCIPLINARY

# QUALITATIVE RESEARCH METHODS AND RESEARCH WRITING



**PROF. ARADHNA MALIK**  
Department of Management  
IIT Kharagpur

**TYPE OF COURSE** : Rerun | Elective | UG/PG

**INTENDED AUDIENCE** : Anyone can take this course.

**PRE-REQUISITES** : Must have UG degree

**COURSE DURATION** : 12 weeks (28 Jan'19 - 19 Apr'19)

**EXAM DATE** : 28 Apr 2019

**INDUSTRIES APPLICABLE TO** : Education.

## COURSE OUTLINE :

Qualitative research methods serve to explore the grey areas that remain outside the confines of quantitative predictive research in human behavior. Training in qualitative research is absolutely essential to understand and explore the dynamic nature of the society in which we function. This course introduces students to qualitative research and helps them understand how qualitative research supplements quantitative inquiry in human behavior and the social sciences.

## ABOUT INSTRUCTOR :

Aradhna Malik earned her Masters in Child Development from Panjab University, Chandigarh, India and PhD from University of Denver, USA. She has been serving Indian Institute of Technology Kharagpur as faculty in the School of Management since 2008. She teaches intercultural communication, business ethics and organizational behavior to Undergraduate, Masters and Doctoral level students. Her research and academic interests include, ageing, orality, human technology interaction, intercultural communication, communication disorders, management of public health and neuro linguistic programming (NLP).

## COURSE PLAN :

- Week 01** : Introduction to qualitative research : Introduction | The Qualitative Researcher | Quantitative vs. qualitative research | History of qualitative research | The process of qualitative research.
- Week 02** : Major paradigms & perspectives : Dominant paradigms of qualitative research | Interpretivist thinking Verstehen | Constructivism | Properties of constructions | Constructivism: Sub paradigms | Criticisms of interpretivism & constructivism.
- Week 03** : Major paradigms & perspectives : Critical theory | Characteristics of critical theory | Critiques of critical theory.
- Week 04** : Strategies of inquiry : Introduction to qualitative inquiry | Qualitative research design | Ethnography | Autoethnography | Case studies | Analyzing interpretive practice.
- Week 05** : Strategies of inquiry : Grounded Theory | Participatory Action Research.
- Week 06** : Methods of collecting & analyzing empirical materials : Observations | Interviewing | Interpretation of documents & material culture | Images & visual methods | Autoethnography, personal narrative & reflexivity.
- Week 07** : Methods of collecting & analyzing empirical materials : Analyzing talk & text | Data management & analysis methods | Software & qualitative research.
- Week 08** : Interpretation, evaluation & presentation : The problem of criteria | Interpretation | Writing | Evaluation and social programs | Qualitative research and social policy | Conclusion.
- Week 09** : What, why and how of technical and research writing.
- Week 10** : Literature review
- Week 11** : Writing about methods, results, and discussion of results.
- Week 12** : Referencing, academic integrity, and writing for different types of readers (Research proposals, Dissertations, Journal articles, Magazine articles)