Instructor Name: PROF. SUSMITA MUKHOPADHYAY (IIT Kharagpur - Vinod Gupta School of Management)

COURSE DURATION: Jan-Apr 2017    CORE / ELECTIVE: Core    UG / PG: PG

PRE-REQUISITES: Graduation, basic knowledge of Business management

INTENDED AUDIENCE: MBA, MHMR

INDUSTRIES APPLICABLE TO: For sustainability of any kind of business, knowledge of Business Ethics helps in proper decision making for personal integrity and social responsibility. So this course is expected to have high industry support

COURSE OUTLINE: This course is designed to develop in the students an understanding of the concept of Business Ethics and its application in business decision making with emphasize on CSR and sustainable business practices in the age of Globalization.

ABOUT INSTRUCTOR:

COURSE PLAN


Week 2: Week 2 Framing Business Ethics- CSR, stakeholders and Citizenship     Module1: What is Corporation Module 2: Corporate Social Responsibility Module3: Stakeholder theory of firm Module 4: Corporate accountability- the firm as a political actor Module 5: Corporate citizenship

Week 3: Week 3 Ethical theories Module1: Normative ethical theories and descriptive ethical theories Module 2: Western Modernist ethical theories Module3: Alternative perspectives on ethical theories Module 4: Models of ethical decision making Module 5: Individual and situational influences on decision making

Week 4: Week 4 Tools and Techniques of Business Ethics Management, Role of various agencies in ensuring ethics in corporation     Module1: What is business ethics management; role of various agencies in ensuring ethics in corporation Module 2: Setting standards of ethical behaviour Module3: Managing stakeholder relations Module 4: Assessing ethical performance Module 5: Organizing for Business Ethics management

Week 5: Week 5 Contextualizing Business Ethics- Corporate Governance, Accounting and finance     Module1: Shareholders as stakeholders: Understanding Corporate Governance Module 2: Ethical issues in Corporate Governance Module3: Shareholders as citizens of corporation Module 4: Shareholding for sustainability Module 5: Financial management: overview and ethical perspective

Week 6: Week 6 Employees and Business Ethics     Module1: Models of organization, Employees as stakeholders Module 2: Ethical issues in the firm-employee relation Module3: Ethical challenges of globalization Module 4: Corporate citizen and employee relations Module 5: Towards sustainable employment

Week 7: Week 7 Consumers and Business Ethics     Module1: Consumers as stakeholders Module 2: Ethical issues, marketing and the consumer Module3: Globalization and consumers Module 4: Consumers and corporate citizenship Module 5: Sustainable consumption

Week 8: Week 8 Suppliers, Competitors and business ethics     Module1: Suppliers and competitors as stakeholders Module 2: Ethical issues and suppliers, competitors Module3: Globalization, suppliers and competitors Module 4: Corporate citizen in the business community Module 5: Sustainability and business relationships

Week 9: Week 9 IT and Ethics     Module1: Information technology and its moral significance to business Module 2: IT code of conduct Module3: Data identity and security Module 4: Crime and punishment Module 5: IPR
Week 10: Environment and Business Ethics  Module 1: Business Ethics and Environmental values  Module 2: The dimensions of pollution and resource depletion  Module 3: Ethics of pollution control  Module 4: Ethics of conserving depletable resources  Module 5: Principles for a Sustainable business

Week 11: Civil Society and Business Ethics  Module 1: Civil society organizations as stakeholders  Module 2: Ethical issues and CSOs  Module 3: Globalization and CSOs  Module 4: Corporate Citizenship and civil society  Module 5: Civil society, business and sustainability

Week 12: Government, Regulation and business ethics  Module 1: Government as stakeholder  Module 2: Ethical issues in the relation between business and government  Module 3: Globalization and business-governments relations  Module 4: Corporate Citizenship and regulation  Module 5: Governments, business and sustainability