Globalization and Culture

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TYPE OF COURSE : Rerun | Elective | UG/PG  
COURSE DURATION : 8 weeks (26 Jul’ 21 - 17 Sep’ 21)  
EXAM DATE : 26 Sep 2021

PRE-REQUISITES : Good command over English language | Interest in Humanities and the Arts

INTENDED AUDIENCE : Elective Course | UG/PG Course | B.Tech/MSc/MA

COURSE OUTLINE :  
Globalization is one of the most talked about words in the contemporary world and dominates discussions in the media, academics and everyday life. Cultural theorists have used the term to refer to political, economic, social and cultural transformations that have occurred in the last decade of the twentieth century. It appears that everyone on the planet is affected by globalization but not in the same way. Yet most people have only a fuzzy understanding of what globalization means because of the number of things it means to a wide variety of people.

ABOUT INSTRUCTOR :  

COURSE PLAN :

Week 1: Globalization: Understanding Globalization  
Week 2: Global Monocultural Invasion: Myth or Reality  
Week 3: Travels of Dastan and Qissa  
Week 4: Emergence of Asian Kool and Global Sonic Flows  
Week 5: The Bollywood Invasion  
Week 6: Birth of Indochic  
Week 7: Globalisation and Resistance  
Week 8: Globalisation and Identity