



# Globalization and Culture

**Prof. Anjali Gera Roy**  
Humanities and Social Sciences  
IITKGP

**TYPE OF COURSE** : Rerun | Elective | UG/PG  
**COURSE DURATION** : 8 weeks (26 Jul' 21 - 17 Sep' 21)  
**EXAM DATE** : 26 Sep 2021

**PRE-REQUISITES** : Good command over English language | Interest in Humanities and the Arts

**INTENDED AUDIENCE** : Elective Course | UG/PG Course | B.Tech/MSc/MA

## **COURSE OUTLINE :**

Globalization is one of the most talked about words in the contemporary world and dominates discussions in the media, academics and everyday life. Cultural theorists have used the term to refer to political, economic, social and cultural transformations that have occurred in the last decade of the twentieth century. It appears that everyone on the planet is affected by globalization but not in the same way. Yet most people have only a fuzzy understanding of what globalization means because of the number of things it means to a wide variety of people.

## **ABOUT INSTRUCTOR :**

Anjali Gera Roy is a Professor in the Department of Humanities of Social Sciences at the Indian Institute of Technology Kharagpur, who works on fiction, film and performance traditions of India, diasporas and Punjab. She is the author of *Cinema of Enchantment: Perso-Arabic Genealogies of the Hindi Masala Film* (Hyderabad: Orient Blackswan 2015) and *Bhangra Moves: From Ludhiana to London and Beyond* (Aldershot: Ashgate 2010). She has edited *Imagining Punjab, Punjabi and Punjabi in the Transnational Era* (London: Routledge 2015) and *The Magic of Bollywood: At Home and Abroad* (Delhi: Sage 2012). She has also co-edited (with Chua Beng Huat) *The Travels of Indian Cinema: From Bombay to LA* (Delhi: OUP 2012) and (with Nandi Bhatia) *Partitioned Lives: Narratives of Home, Displacement and Resettlement* (Delhi: Pearson Longman 2008). In addition, she has published 100 essays in literary, film and cultural studies.

## **COURSE PLAN :**

**Week 1: Globalization: Understanding Globalization**

**Week 2: Global Monocultural Invasion: Myth or Reality**

**Week 3: Travels of Dastan and Qissa**

**Week 4: Emergence of Asian Kool and Global Sonic Flows**

**Week 5: The Bollywood Invasion**

**Week 6: Birth of IndoChic**

**Week 7: Globalisation and Resistance**

**Week 8: Globalisation and Identity**