Assignment 4

The due date for submitting this assignment has passed. As per our records you have not submitted this assignment.

Due on 2019-03-27, 23:59 IST.

1) Who added the concept of 'Interpretant' in semiotics?  
- Ferdinand de Saussure  
- Jacques Derrida  
- Charles Sanders Peirce  
- Claude Lévi-Strauss

No, the answer is incorrect.  
Score: 0  
Accepted Answers:  
Charles Sanders Peirce

2) The structural part of semiotics or the sequential arrangement of signs and symbols, is termed as  
- Syntagm  
- Semantics  
- Syntax  
- Paradigm

No, the answer is incorrect.  
Score: 0  
Accepted Answers:  
Syntax

3) Google Glass and Hololens are examples of  
- Haptic Technology  
- Mixed Reality devices

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4) Which of the following is not a part of Semantics?  
- Syntax  
- Symbol  
- Icon  
- Index  

No, the answer is incorrect.  
Score: 0  
Accepted Answers:  
Syntax  

5) Which one is a futuristic digital media technology, which provides user interaction involving tactile sensation?  
- Virtual Reality Technology  
- Haptic Technology  
- Augmented Reality  
- Holographic Projection  

No, the answer is incorrect.  
Score: 0  
Accepted Answers:  
Haptic Technology  

6) Pound symbol “£” has a unique notation. Pound symbol is universally accepted and its visual depiction cannot be modified. In the language of Semiotics this can be termed as:  
- Icon  
- Index  
- Analogue code  
- Digital code  

No, the answer is incorrect.  
Score: 0  
Accepted Answers:  
Digital code  

7) Example of a Slab-Serif typeface is  
- Universe  
- Clarendon  
- Bodoni  
- Helvetica  

No, the answer is incorrect.  
Score: 0  
Accepted Answers:  
Clarendon  

8) Which of the following art movement has an emphasis on Yellow, Red and Blue colour and simple geometric abstraction?  


9) Arranging conceptual design ideas into groups based on natural relationships is termed as __1 point__
- Information Architecture
- Wireframe
- Affinity Diagram
- Moodboard

No, the answer is incorrect.
Score: 0
Accepted Answers: 

De Stijl

10) Which of the following cannot be classified under Semantics? __1 point__
- Index
- Symbol
- Icon
- Ideology

No, the answer is incorrect.
Score: 0
Accepted Answers: 

Ideology