Unit 3 - Week 2

Assignment 2

The due date for submitting this assignment has passed. As per our records you have not submitted this assignment. Due on 2019-03-13, 23:59 IST.

1) Linda Groat and David Wang have proposed six Architectural research methods and a combined strategy. Which of the following method does not fall under them?  
   - [ ] Qualitative
   - [ ] Quantitative
   - [ ] experimental
   - [ ] Simulation

   No, the answer is incorrect.
   Score: 0
   Accepted Answers: Quantitative

2) What do you interpret by Ethnography?  
   - [ ] It is the study of human cognition and interpretation
   - [ ] It is the user testing process, usually conducted in the usability laboratory
   - [ ] It is the study of people within the site-specific context
   - [ ] It is the study of various market product and their life-cycle

   No, the answer is incorrect.
   Score: 0
   Accepted Answers: It is the study of people within the site-specific context

3) The fictitious character, representing the target audience/ users and potential users for the final product in this case web application/ web design is termed as  
   - [ ] Persona
   - [ ] Mood board

   1 point
4) The fictitious narrative of users interacting with the product is
   - Story board
   - Scenario
   - Graphic novel
   - Mood board

   No, the answer is incorrect.
   Score: 0
   Accepted Answers:
   - Scenario

5) The sequential tasks users have to perform to in a web application to complete a work, is called
   - Task sequence
   - Task flow
   - Flow chart
   - To do list

   No, the answer is incorrect.
   Score: 0
   Accepted Answers:
   - Task flow

6) Information Architecture is generated during the process of human-computer interaction design. Which of the following sentences is not correct about Information Architecture?
   - It is the sequential structure of any user-interface design.
   - It is the functional part user-interface design and does not incorporate visual communication design part of the interface.
   - It is the final stage of design and should be generated based on the high-fidelity design after several user testing.
   - Information architecture helps to derive the wire-frame of any web application.

   No, the answer is incorrect.
   Score: 0
   Accepted Answers:
   - It is the final stage of design and should be generated based on the high-fidelity design after several user testing.

7) What do you understand by 'Wire-frame'?
   - It is the Information architecture of any user-interface design
   - This is the high-fidelity prototype used for user-testing
   - It describes the task-flow of an interface design
   - The low fidelity paper prototype

   No, the answer is incorrect.
   Score: 0
   Accepted Answers:
   - The low fidelity paper prototype
8) Balsamiq is a software, which helps in the following design stage:
   - Generation of High fidelity design
   - Generation of Scenario
   - Generation of Persona
   - Generation of wire frames

   No, the answer is incorrect.
   Score: 0
   Accepted Answers:
   Generation of wire frames

9) Creating varied options of wire frames based on various approach to solve a particular problem is called—
   - Multivariate design
   - Low fidelity design
   - High fidelity design
   - Conceptual design

   No, the answer is incorrect.
   Score: 0
   Accepted Answers:
   Multivariate design

10) Converting Low-fidelity design into High-fidelity design by incorporating colour, texture, typefaces, UI transition details, etc. falls within the process of —
    - User-experience design stage
    - Visual communication design stage
    - Front-end programming stage
    - Back-end programming stage

   No, the answer is incorrect.
   Score: 0
   Accepted Answers:
   Visual communication design stage