Unit 1 - How to access the portal

assignment 0

The due date for submitting this assignment has passed. As per our records you have not submitted this assignment. Due on 2019-02-24, 23:59 IST.

1) What do you interpret by ‘User-Testing’?
   - This is the testing process of the ability of user groups to adopt a design
   - This is a process to gather feedback of a product during the design stage
   - Both of the above statements are correct
   - Option (a) and (b) both are incorrect

   No, the answer is incorrect.
   Score: 0
   Accepted Answers:
   - This is a process to gather feedback of a product during the design stage

2) Creating Information Architecture falls within the process of —
   - User-interface design stage
   - Visual communication design stage
   - Front-end programming stage
   - Back-end programming stage

   No, the answer is incorrect.
   Score: 0
   Accepted Answers:
   - User-interface design stage

3) De-Stijl movement has an emphasis on Yellow, Red and Blue colour. This is an example of —

   Score: 0
   Accepted Answers:
   - De-Stijl movement
Primary colour scheme

Analogous colour scheme

No, the answer is incorrect.
Score: 0

Accepted Answers:
Primary colour scheme

4) What do you understand by potential target audience?  1 point

- They are the early users of a product, who contributes most to achieve the ‘break-even’
- They are the user group who help during the user-testing process of a product design to assess the potentiality of the product before market launch
- These are the target audience group for whom the Beta version of the product is launched
- They are not the current user of a product, but can be included within the target segment by product diversification or addition of features.

No, the answer is incorrect.
Score: 0

Accepted Answers:
They are not the current user of a product, but can be included within the target segment by product diversification or addition of features.

5) Which car has more curvilinear design language?  1 point

- Volkswagen Beetle
- Ford Mustang
- Rolls Royce Phantom
- Lamborghini Aventador

No, the answer is incorrect.
Score: 0

Accepted Answers:
Volkswagen Beetle