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Courses » Visual Communication Design for Digital Media

Announcements **Course** Ask a Question Progress FAQ



Unit 4 - Week 3

Register for Certification exam

Course outline

How to access the portal

Week 1

Week 2

Week 3

- Visual perception
- Contemporary Visual Language-1
- Contemporary Visual Language-2
- Technology Advancements in Digital Media
- Visual Design Methodology-1_Generic Design

Quiz : Assignment 3

Solution for Assignment-3

Week 4

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Assignment 3

The due date for submitting this assignment has passed.

As per our records you have not submitted this assignment. **Due on 2019-02-27, 23:59 IS**

1) The game 'Minecraft' has a visual language evolved from the following style 1 point

- Old pixelated low resolution graphics
- 3D high resolution computer generated graphics
- Hand painted animation style
- Clay animation style

No, the answer is incorrect.

Score: 0

Accepted Answers:

Old pixelated low resolution graphics

2) What is Haptic technology in digital media? 1 point

- This technology provides user immersive visual interaction.
- This technology provides user interaction involving augmented reality.
- This technology provides user interaction involving virtual reality.
- This technology provides user interaction involving tactile sensation.

No, the answer is incorrect.

Score: 0

Accepted Answers:

This technology provides user interaction involving tactile sensation.

3) Given bellow are two statements. 1 point

- a) In Double Diamond method, finding the right problem includes the discover and define stages.
- b) In this design method, finding the right solution includes the develop and deliver stages

- Only option a) is correct
- Only option b) is correct

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4) Google Glass, Oculus Rift, Microsoft Hololens and HTC Vive are some examples of technology advancement in digital media. How can we categorize them? **1 point**

- Google glass and Hololens are mixed virtual devices; while Oculus Rift and HTC Vive are mixed reality headsets.
- Google glass and HTC Vive are mixed reality devices; while Oculus Rift and Hololens are virtual reality headsets.
- Google glass and Oculus Rift are mixed reality devices; while Hololens and HTC Vive are virtual reality headsets.
- Google glass and Hololens are mixed reality devices; while Oculus Rift and HTC Vive are virtual reality headsets.

No, the answer is incorrect.

Score: 0

Accepted Answers:

Google glass and Hololens are mixed reality devices; while Oculus Rift and HTC Vive are virtual reality headsets.

5) In Gutenberg diagram, primary optical area is **1 point**

- The left and top quadrant of a visual frame
- the right and top quadrant of visual frame
- the left and bottom quadrant of visual frame
- the right and bottom quadrant of visual frame

No, the answer is incorrect.

Score: 0

Accepted Answers:

The left and top quadrant of a visual frame

6) Jakob Nielsen have proposed a users' reading pattern. Which is called **1 point**

- 'L' shape pattern
- 'F' shape pattern
- 'T' shape pattern
- 'X' shape pattern

No, the answer is incorrect.

Score: 0

Accepted Answers:

'F' shape pattern

7) Andy Warhol's work can be classified under **1 point**

- Impressionism
- Cubism
- Surrealism
- Pop art

No, the answer is incorrect.

Score: 0

Accepted Answers:

Pop art

8) WWF logo is perceived as an abstraction of Panda by the following visual principle **1 point**

- The Gestalt principle of Similarity

- The Gestalt principle of Figure and Ground
- The Gestalt principle of Closure
- None of the above

No, the answer is incorrect.

Score: 0

Accepted Answers:

The Gestalt principle of Closure

9) Which design methodology incorporates user feedback through several incremental stages?

1 point

- Iterative model
- Waterfall model
- Deductive process
- Double diamond method

No, the answer is incorrect.

Score: 0

Accepted Answers:

Iterative model

10) Which of the following statements is false?

1 point

- Art Deco visual style is inspired from earlier Art Nouveau movement.
- Art Nouveau visual style is inspired from earlier Baroque movement.
- Art Nouveau visual style is inspired from earlier Art Deco movement.
- Art Nouveau visual style has similarity with contemporary Art and Craft movement.

No, the answer is incorrect.

Score: 0

Accepted Answers:

Art Nouveau visual style is inspired from earlier Art Deco movement.



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