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Courses » Visual Communication Design for Digital Media

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Unit 2 - Week 1

Register for Certification exam

Course outline

How to access the portal

Week 1

- Introduction to Visual Communication Design for Digital Media
- Elements of Design Part 1
- Elements of Design Part 2
- Principles of Design Part 1
- Principles of Design Part 2
- Quiz : Assignment 1
- Solution for Assignment-1

Week 2

Week 3

Week 4

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Assignment 1

The due date for submitting this assignment has passed.

As per our records you have not submitted this assignment. **Due on 2019-02-13, 23:59 IST**

1) Skeuomorphic visual design on iOS platform is an example of 1 point

- Visual texture
- Tactile texture
- Positive negative integration
- Closure

No, the answer is incorrect.

Score: 0

Accepted Answers:

Visual texture

2) Example of Analogous colour scheme is 1 point

- Yellow, Green and Violet
- Black, Grey and White
- Red, Pink and White
- Orange, yellow-orange and Yellow

No, the answer is incorrect.

Score: 0

Accepted Answers:

Orange, yellow-orange and Yellow

3) De-Stijl movement has an emphasis on Yellow, Red and Blue colour. This is not an example of 1 point

- Complementary colour scheme
- Triadic colour scheme
- Primary colour scheme

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A project of



In association with



Funded by

holistically. This is an example of

- Closure
- Gesture line
- Emphasis
-
- Asymmetric balance

No, the answer is incorrect.

Score: 0

Accepted Answers:

Closure

5) Which script has more curvilinear typefaces?

- Devanagari
- English
- Chinese
- Greek

No, the answer is incorrect.

Score: 0

Accepted Answers:

Devanagari

6) What is not an element of design?

- Colour
- Line
- Shape
- Rhythm

No, the answer is incorrect.

Score: 0

Accepted Answers:

Rhythm

7) Which car has more curvilinear design language?

- Volkswagen Beetle
- Ford Mustang
- Rolls Royce Phantom
- Lamborghini Aventador

No, the answer is incorrect.

Score: 0

Accepted Answers:

Volkswagen Beetle

8) Escher's painting 'Metamorphosis' is an example of

- Gestalt's principle of figure-ground relationship
- Biomorph Design
- Skeuomorphic design
- Implied lines



1 point

1 point

1 point

No, the answer is incorrect.

Score: 0

Accepted Answers:

Gestalt's principle of figure-ground relationship

9) Which of the following mobile app will have more use of solid colour, sharp edges and less texture in their visual language **1 point**

- An iOS app
- An android app following Material design
- Both will have similar visual style
- none of the above



No, the answer is incorrect.

Score: 0

Accepted Answers:

An android app following Material design

10) Which combination have least visual weight? **1 point**

- Intricate pattern of saturated cool colours
- Flat unsaturated cool colour
- Intricate pattern of unsaturated cool colours
- Flat unsaturated warm colour

No, the answer is incorrect.

Score: 0

Accepted Answers:

Flat unsaturated cool colour

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