

Unit 3 - week 2

Course outline

How does an NPTEL online course work?

week 1

week 2

Lecture 06:Organizational Structure: Roles

Lecture 07:Organizational Structure: Types

Lecture 08:Organizational Structure: Product Strategies

Lecture 09:Organizational Structure: Process & Product Organization

Lecture 10:Organizational Structure and Culture

Quiz : Assignment 2

Solution of Assignment 2

week 3

week 4

week 5

week 6

week 7

week 8

week 9

week 10

week 11

week 12

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Weekly Feedback

Assignment 2

The due date for submitting this assignment has passed.
As per our records you have not submitted this assignment.

Due on 2020-02-12, 23:59 IST.

Week 2: Assignment 2

1) Small organization like a book shop, co-ordination can be achieved through

1 point

- Direct basis
 Liaison basis
 Team basis
 All of the above

No, the answer is incorrect.
Score: 0

Accepted Answers:
Direct basis

2) Choose the correct statement

1 point

- Vertical structure has so many layers
 Functional structure has limited number of layers, poor co-ordination, and control
 Vertical structure is slow in decision making and members have less specialization
 All of the above

No, the answer is incorrect.
Score: 0

Accepted Answers:
All of the above

3) Classical organizational structure suffers from

1 point

- Slow response to customer
 Less innovation and creativity
 Less individual motivation
 All of the above

No, the answer is incorrect.
Score: 0

Accepted Answers:
All of the above

4) Matrix organizational structure comprises of

1 point

- Horizontal structure
 Vertical structure
 Combination of horizontal and vertical structure
 Hierarchical structure

No, the answer is incorrect.
Score: 0

Accepted Answers:
Combination of horizontal and vertical structure

5) In a product life cycle, the maximum quantity of item is produced in

1 point

- Growth stage
 Maturity stage
 Decline stage
 Product quantity remains the same throughout all stages

No, the answer is incorrect.
Score: 0

Accepted Answers:
Maturity stage

6) In comparison to custom design product, standard design products are produced in

1 point

- High volume and continuous production without inventory
 High volume and continuous production with inventory
 Low volume and intermittent production without inventory
 Low volume and intermittent production with inventory

No, the answer is incorrect.
Score: 0

Accepted Answers:
High volume and continuous production with inventory

7) The product life-cycle consists of four stages. The rate of consumption of the product increases rapidly at

1 point

- Incubation stage
 Growth stage
 Maturity stage
 Decline stage

No, the answer is incorrect.
Score: 0

Accepted Answers:
Growth stage

8) Major advantage of the matrix structure of the organization is

1 point

- Flexibility
 Respect
 Individualism
 Understanding

No, the answer is incorrect.
Score: 0

Accepted Answers:
Flexibility

9) The job shop production system is used to produce

1 point

- Limited variety and limited volume of products
 Large variety and large volume of products
 Large variety and limited volume of products
 Limited variety and large volume of products

No, the answer is incorrect.
Score: 0

Accepted Answers:
Large variety and limited volume of products

10) Advantages of the classical organizational structure is/are

1 point

- Multiple reporting
 Budget and cost control
 Dual communication channel
 All of the above

No, the answer is incorrect.
Score: 0

Accepted Answers:
Budget and cost control