Assignment 1

The due date for submitting this assignment has passed.
As per our records you have not submitted this assignment.

1) Which of the following phase of Product Life-Cycle describes maximum increase in sales volume with increase in time?
   - Growth
   - Decline
   - Maturity
   - Introduction
   No, the answer is incorrect.
   Score: 0
   Accepted Answers:
   - Growth

2) Which of the following is (are) the exact reason(s) for the development of new products by the organizations?
   - To satisfy a potential need of the customers
   - To maximize competition in the existing product line
   - The profit margin is on the decline
   - All of the above
   No, the answer is incorrect.
   Score: 0
   Accepted Answer:
   - All of the above

3) The approximate percentage of the first product cost that is locked during the design stage of new product development process is
   - 20-30%
   - 40-50%
   - 50-60%
   - 70-80%
   No, the answer is incorrect.
   Score: 0
   Accepted Answers:
   - 70-80%

4) The profits during the Growth stage/phase in the Product Life Cycle are generally:
   - Negative
   - Positive
   - Constant
   - None of the above
   No, the answer is incorrect.
   Score: 0
   Accepted Answer:
   - Positive

5) Which of the following aspect mostly defines the reliability of a product?
   - Functional aspect
   - Aesthetic aspect
   - Operational aspect
   - Durability and Dependability aspect
   No, the answer is incorrect.
   Score: 0
   Accepted Answer:
   - Durability and Dependability aspect

6) Which of the following is generally not included in the total cost of manufacturing the product?
   - Distribution
   - Overhead cost
   - Profit
   - Strategic cost
   No, the answer is incorrect.
   Score: 0
   Accepted Answer:
   - Strategic cost

7) Among 3 approaches of profit maximization, the total costs required to manufacture the product remains unchanged in which approach (s)?
   - Increase the sales price
   - Increase the market
   - Both A and B
   - None of these
   No, the answer is incorrect.
   Score: 0
   Accepted Answers:
   - Both A and B

8) What are the reasons of poor retail?
   - Poor coordination among the designers
   - Occulted or inappropriate design elements
   - Lack of clear design concepts
   - All of the above
   No, the answer is incorrect.
   Score: 0
   Accepted Answer:
   - All of the above

9) The value engineering must necessarily applied in the following stage of product development process:
   - Design stage
   - Production stage
   - Maturity stage
   - Disposing stage
   No, the answer is incorrect.
   Score: 0
   Accepted Answer:
   - Design stage

10) The probability of cost reduction potential of a product is maximum in . of Product Life Cycle.
    - Initial phase
    - Middle phase
    - Final phase
    - Ramp up stage
    No, the answer is incorrect.
    Score: 0
    Accepted Answer:
    - Initial phase