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## Unit 4 - Week 02

Register for Certification exam

### Course outline

How to access the portal

Week 00

Week 01

Week 02

Lectures 4, Product Development Process (Part 1 of 3), Dr. Janakarajan Ramkumar

Lectures 5, Product Development Process (Part 2 of 3), Dr. Janakarajan Ramkumar

Lectures 6, Product Development Process (Part 3 of 3), Dr. Janakarajan Ramkumar

Quiz : Assignment 02

Feedback For Week 2

## Assignment 02

The due date for submitting this assignment has passed.

As per our records you have not submitted this assignment. **Due on 2019-02-13, 23:59 IST.**

1) The sequence of all the required activities that a company must perform to develop, manufacture, and sell a product is called as \_\_\_\_\_ **1 point**

- Product development Life Cycle
- Manufacturing
- Product Design
- None of these

**No, the answer is incorrect.**

**Score: 0**

**Accepted Answers:**

*Product development Life Cycle*

2) Which among the following processes, is most important part of product development? **1 point**

- Packaging
- Purchasing
- Engineering Design Process
- Marketing

**No, the answer is incorrect.**

**Score: 0**

**Accepted Answers:**

*Engineering Design Process*

3) Which of the following activity(ies) is(are) carried out in product development? **1 point**

- Identifying an opportunity or demand for a new product.
- Create the technical specifications for the new product idea.
- Fabricating the new product.

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- Week 05
- Week 06
- Week 07
- Week 08
- Week 09
- Week 10
- Week 11
- Week 12
- DOWNLOAD VIDEOS
- Interaction Session

ce De

Manager

Product

Money

None of these

**No, the answer is incorrect.**  
**Score: 0**

**Accepted Answers:**  
*Product*

5) After the design is made in a software, \_\_\_\_\_ is made first to use it as a sample for reproducing the particular goods. **1 point**

prototype

design

final product

None of these

**No, the answer is incorrect.**  
**Score: 0**

**Accepted Answers:**  
*prototype*

6) Which of the following aspects is mainly concerned with molding the final shape around the basic skeleton? **1 point**

Functional aspect

Operational aspect

Aesthetic aspect

None of these

**No, the answer is incorrect.**  
**Score: 0**

**Accepted Answers:**  
*Aesthetic aspect*

7) State the following statement as true or false. **1 point**  
"The main disadvantage of the sequential method is the weakness of the links between the functional departments that should be cooperating to develop a new product."

True

False

**No, the answer is incorrect.**  
**Score: 0**

**Accepted Answers:**  
*True*

8) What is the first step of generic product development process? **1 point**

Establishing design specifications

Needs recognition

Conceptual design

Detail design

**No, the answer is incorrect.**  
**Score: 0**

**Accepted Answers:***Needs recognition*

9) When does product development begins?

**1 point**

- After designing of the product
- When the raw material is purchased
- While making prototype
- None of these

**No, the answer is incorrect.****Score: 0****Accepted Answers:***None of these*

10) Which of the following tools can be used for both marketing and engineering?

**1 point**

- Information analysis
- Parametric analysis
- Needs analysis
- None of these

**No, the answer is incorrect.****Score: 0****Accepted Answers:***Parametric analysis*[Previous Page](#)[End](#)