Assignment 02

The due date for submitting this assignment has passed. As per our records you have not submitted this assignment.

Due on 2019-02-13, 23:59 IST.

1) The sequence of all the required activities that a company must perform to develop, manufacture, and sell a product is called as ____________.
   - Product development Life Cycle
   - Manufacturing
   - Product Design
   - None of these

   No, the answer is incorrect.
   Score: 0
   Accepted Answers:
   Product development Life Cycle

2) Which among the following processes, is most important part of product development?
   - Packaging
   - Purchasing
   - Engineering Design Process
   - Marketing

   No, the answer is incorrect.
   Score: 0
   Accepted Answers:
   Engineering Design Process

3) Which of the following activity(ies) is(are) carried out in product development?
   - Identifying an opportunity or demand for a new product.
   - Create the technical specifications for the new product idea.
   - Fabricating the new product.

   No, the answer is incorrect.
   Score: 0
   Accepted Answers:
   All of these

In business, ________________ is called as Merchandise.
5) After the design is made in a software, ______________ is made first to use it as a sample for reproducing the particular goods.

- prototype
- design
- final product
- None of these

No, the answer is incorrect. Score: 0

Accepted Answers: prototype

6) Which of the following aspects is mainly concerned with molding the final shape around the basic skeleton?

- Functional aspect
- Operational aspect
- Aesthetic aspect
- None of these

No, the answer is incorrect. Score: 0

Accepted Answers: Aesthetic aspect

7) State the following statement as true or false.

“The main disadvantage of the sequential method is the weakness of the links between the functional departments that should be cooperating to develop a new product.”

- True
- False

No, the answer is incorrect. Score: 0

Accepted Answers: True

8) What is the first step of generic product development process?

- Establishing design specifications
- Needs recognition
- Conceptual design
- Detail design

No, the answer is incorrect. Score: 0
9) When does product development begin?
   - After designing of the product
   - When the raw material is purchased
   - While making prototype
   - None of these

   **Accepted Answers:**
   Needs recognition

   **Score:** 0

10) Which of the following tools can be used for both marketing and engineering?
    - Information analysis
    - Parametric analysis
    - Needs analysis
    - None of these

   **Accepted Answers:**
   None of these

   **Score:** 0