Assignment 03

The due date for submitting this assignment has passed. As per our record, you have not submitted this assignment.

Due on 2020-02-19, 23:59 IST.

1) Which of the following is a secondary value?
   - Yellow
   - Green
   - Red
   - None of these
   No, the answer is incorrect. Score: 0
   Accepted Answers: Green

2) Name the following series:
   1, 1.2, 2, 3, 12, 13, 24, 35, 99, 144, 
   - Arithmetic Series
   - Geometric Series
   - Fibonacci Series
   - None of these
   No, the answer is incorrect. Score: 0
   Accepted Answers: Fibonacci Series

3) Which of the following factors affect the aesthetic design?
   - Form Transition
   - Proportion
   - Product Graphics
   - All of these
   No, the answer is incorrect. Score: 0
   Accepted Answers: All of these

4) Which of the following color(s) ideas of painting type?
   - Red
   - Green
   - Gold
   - All of these
   No, the answer is incorrect. Score: 0
   Accepted Answers: Gold

5) Balance is created through a balance axis at point(s) of view:
   - Symmetrical
   - Radial
   - Asymmetrical
   - None of these
   No, the answer is incorrect. Score: 0
   Accepted Answers: Symmetrical

6) Which of the following (and the reason(s)) that a customer will purchase a product?
   - This product manufacturer has a great reputation
   - The product is not simple to use
   - Agreeable to utility, and at least fulfills the basic need
   - All of these
   No, the answer is incorrect. Score: 0
   Accepted Answers: All of these

7) Which of the following are aesthetic attributes of an item that make it one of a kind and recognize it from the opposition?
   - Exclusiveness
   - Expensiveness
   - Uniqueness
   - Simplicity
   No, the answer is incorrect. Score: 0
   Accepted Answers: Exclusiveness

8) Which of the following sources can be used to obtain the existing information?
   - Company sales records
   - Market survey
   - Focus groups
   - All of these
   No, the answer is incorrect. Score: 0
   Accepted Answers: All of these

9) The data describes the relationship of the customer attitude to the designing quality of the firm.
   - Existing Information
   - Quality Function Deployment
   - House of Quality
   - None of these
   No, the answer is incorrect. Score: 0
   Accepted Answers: Quality Function Deployment

10) Which of the following is a secondary value?
    - Yellow
    - Green
    - Red
    - None of these
    No, the answer is incorrect. Score: 0
    Accepted Answers: Red