Assignment 02

The due date for submitting this assignment has passed.
As per our records you have not submitted this assignment.

1) __________ are most important to model from function to form:
   Design methods
   Creativity
   Imagination

   Both creativity and imagination
   No, the answer is incorrect.
   Score: 1
   Accepted Answers:
   Both creativity and imagination

2) To formulate a problem, the need must be clearly defined:
   True
   False

   No, the answer is incorrect.
   Score: 1
   Accepted Answers:
   True

3) Out of seven phases of "product design morphology", which one belongs to design:
   First third
   First fourth
   Last three
   No, the answer is incorrect.
   Score: 1
   Accepted Answers:
   First third

4) The value for the strength of the product can be get through __________ weight and relationship score:
   Adding
   Dividing
   Subtracting
   Multiplying

   No, the answer is incorrect.
   Score: 1
   Accepted Answers:
   Multiplying

5) Which of the following decisions are taken in the 'planning for distribution' phase?
   Designing the packaging of the product
   Planning the warehousing systems
   Planning the promotional activity
   All of these

   No, the answer is incorrect.
   Score: 1
   Accepted Answers:
   All of these

6) The first step in the feasibility study is to show whether the original need is valid or not.
   True
   False

   No, the answer is incorrect.
   Score: 1
   Accepted Answers:
   True

7) Which of the following phases in the morphology of design is having the purpose of finding the best design alternative?
   Feasibility Study
   Preliminary Design
   Detailed Design
   None of the above

   No, the answer is incorrect.
   Score: 1
   Accepted Answers:
   Preliminary Design

8) __________ is the overall process of conceptualizing a product, designing, producing, and selling:

   Product Development
   Product Manufacuring
   Product Designing
   None of the above

   No, the answer is incorrect.
   Score: 1
   Accepted Answers:
   Product Development

9) When come the key factors for successful products?
   Distinctiveness
   Consumer Flows
   Market orientation
   All of the above

   No, the answer is incorrect.
   Score: 1
   Accepted Answers:
   All of the above

10) Product cost is a function of:
    Fixed costs
    Variable costs
    Both fixed and variable costs
    None of these

    No, the answer is incorrect.
    Score: 1
    Accepted Answers:
    Both fixed and variable costs