

## Course outline

How does an NPTEL online course work?

Week 0

Week 1

Week 2

Week 3

 Lecture 11: Strategy Part 1

 Lecture 12 : Strategy Part 2

 Lecture 13: Strategy Part 3

 Lecture 14: Organization Size Part 1

 Lecture 15: Organization Size Part 2

 Quiz : Assignment 3

 Solution for Assignment 3

Week 4

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# Assignment 3

The due date for submitting this assignment has passed.

**Due on 2021-02-10, 23:59 IST.**

As per our records you have not submitted this assignment.

1) The two different views on the strategy are:

**1 point**

- Planning mode and evolutionary mode  
 Contingency mode and planning mode  
 Evolutionary mode and non-evolutionary mode  
 Planned mode and unplanned mode

No, the answer is incorrect.

Score: 0

Accepted Answers:

*Planning mode and evolutionary mode*

2) Which of the following statements is incorrect:

**1 point**

- Core competencies are the skills and abilities in value creation activities that allow a company to achieve superior efficiency, quality, innovation, or customer responsiveness.  
 Performing functional activities at a lower cost than rivals, or in ways that clearly differentiates goods and services from rivals are two ways of attaining competitive advantage.  
 Low-cost, differentiation and focus are the three business level strategies.  
 Business level strategy and corporate level strategy are always different for organizations regardless of their size or product diversification.

No, the answer is incorrect.

Score: 0

Accepted Answers:

*Business level strategy and corporate level strategy are always different for organizations regardless of their size or product diversification.*

3) Which of following is NOT a part of four dimensions of strategy?

**1 point**

- Innovation  
 Marketing differentiation  
 Customer orientation  
 Cost Control

No, the answer is incorrect.

Score: 0

Accepted Answers:

*Customer orientation*

4) The Miles and Snow's classification is based on:

**1 point**

- the rate at which organizations change their products or markets.  
 the rate at which innovation affects an organization.  
 the market share of an organization and the number of competitors.  
 the level of flexibility in an organization's structure.

No, the answer is incorrect.

Score: 0

Accepted Answers:

*the rate at which organizations change their products or markets.*

 5) The cost-control strategy dimension of Miller's integrative framework requires structural characteristics consistent with which typology of Miles and Snow's framework? **1 point**

- Defender  
 Prospector  
 Analyzer  
 Reactor

No, the answer is incorrect.

Score: 0

Accepted Answers:

*Defender*

6) The challenge of 'Breadth' strategic dimensions of Miller's integrative framework is –

**1 point**

- To understand and manage more products, customer types, technologies, and markets.  
 To select the right range of products, services, customers and territory.  
 To produce standardized products efficiently.  
 To understand and cater to consumer preferences.

No, the answer is incorrect.

Score: 0

Accepted Answers:

*To select the right range of products, services, customers and territory.*

 7) Which of the following concluded that "An increased scale of operation increases the frequency of recurrent events and the repetition of decisions, which makes standardization preferable" **1 point**

- Peter Blau  
 Aston Group  
 Meyer  
 Aldrich

No, the answer is incorrect.

Score: 0

Accepted Answers:

*Aston Group*

 8) Reduction in the top management's ability to supervise directly the activities within the organization followed by decentralization is a characteristic is which of the following **1 point**

- Vertical structure  
 Horizontal structure  
 Computed structure  
 Complex structure

No, the answer is incorrect.

Score: 0

Accepted Answers:

*Vertical structure*

 9) \_\_\_\_\_ refers to a positive relationship between organizational size and the administrative component. **1 point**

- Parkinson's Thesis  
 Blau's Argument  
 Hall's Thesis  
 Argyris Theory

No, the answer is incorrect.

Score: 0

Accepted Answers:

*Parkinson's Thesis*

 10) The negative correlation between the organization size and administrative component can be explained on the basis of: **1 point**

- Assumption of efficiencies from economies of scale.  
 Parkinson's Thesis  
 Argyris Theory  
 Hall's Thesis

No, the answer is incorrect.

Score: 0

Accepted Answers:

*Assumption of efficiencies from economies of scale.*