Assignment 3

The due date for submitting this assignment has passed.

Due on 2021-02-10, 23:59 IST.

As per our records, you have not submitted this assignment.

1) The two different views on the strategy are:
   - Planning mode and evolutionary mode
   - Contingency mode and planning mode
   - Evolutionary mode and non-evolutionary mode
   - Planned mode and unplanned mode

   No, the answer is incorrect.

   Accepted Answers:
   Planning mode and evolutionary mode

2) Which of the following statements is incorrect?

   - Core competencies are the skills and abilities in value creation activities that allow a company to achieve superior efficiency, quality, innovation, or customer responsiveness.
   - Performing functional activities at a lower cost than rivals, or in ways that yield differentiation in goods and services from rivals are two ways of attaining competitive advantage.
   - Low-cost differentiation and focus are the three business level strategies.
   - Business level strategy and corporate level strategy are always different for organizations regardless of their size or product diversification.

   No, the answer is incorrect.

   Accepted Answers:
   Business level strategy and corporate level strategy are always different for organizations regardless of their size or product diversification.

3) Which of the following is NOT a part of four dimensions of strategy?

   - Innovation
   - Monitoring differentiation
   - Customer orientation
   - Cost Control

   No, the answer is incorrect.

   Accepted Answers:
   Customer orientation

4) The Miles and Snow’s classification is based on:

   - the rate at which organizations change their products or markets.
   - the rate at which organizations change their products or markets.
   - the rate at which competitors change their products or markets.
   - the rate at which competitors change their products or markets.

   No, the answer is incorrect.

   Accepted Answers:
   the rate at which competitors change their products or markets.

5) The cost-control strategy dimension of Miller’s integrative framework requires structural characteristics consistent with which typology of Miles and Snow’s framework?

   - Defender
   - Prospector
   - Analyser
   - Reactor

   No, the answer is incorrect.

   Accepted Answers:
   Defender

6) The challenge of ‘Streamlining’ strategic dimensions of Miller’s integrative framework is –

   - To understand and manage more products, customer types, technologies, and markets.
   - To select the right range of products, services, customers and territories.
   - To produce standardised products efficiently.
   - To understand and cater to customer preferences.

   No, the answer is incorrect.

   Accepted Answers:
   To select the right range of products, services, customers and territories.

7) Which of the following constitutes that “An increased scale of operation increases the frequency of occurrence events and the speed of decisions, which causes standardisation pressure”

   - Peter Drucker
   - Ansoff Group
   - Michael Porter
   - Albert Ein

   No, the answer is incorrect.

   Accepted Answers:
   Peter Drucker

8) Reduction in the top management’s ability to supervise directly the activities within the organization followed by decentralization is a characteristic of which of the following:

   - Vertical structure
   - Horizontal structure
   - Computed structure
   - Complex structure

   No, the answer is incorrect.

   Accepted Answers:
   Vertical structure

9) _______ refers to a positive relationship between organizational size and the administrative component.

   - Porter’s Thesis
   - BCG’s Argument
   - Mintzberg’s Thesis
   - Ansoff’s Theory

   No, the answer is incorrect.

   Accepted Answers:
   Porter’s Thesis

10) The negative correlation between the organization size and administrative component can be explained on the basis of:

    - Assumption of efficiencies from economies of scale.
    - Assumption of inefficiencies from economies of scale.

    No, the answer is incorrect.

    Accepted Answers:
    Assumption of efficiencies from economies of scale.