Assignment 1

The due date for submitting this assignment is 2020-09-30 23:59 IST.

As per our records you have not submitted this assignment.

1) What is a Greenfield investment? 1 point
   - It is an investment in the form of a controlling ownership in a business in one country by an entity based in another country.
   - Building new production facilities in the foreign country
   - A company purchase or leases an existing facility
   - Investment in a joint venture located in a foreign nation
   No, the answer is incorrect. Score: 0
   Accepted answers:
   - Building new production facilities in the foreign country

2) Which of the following approaches is most appropriate for an organization with little experience in international marketing? 1 point
   - Joint venture
   - Acquisition
   - Strategic alliance
   - Exporting
   No, the answer is incorrect. Score: 0
   Accepted answers:
   - Exporting

3) Ethnocentric orientation is a predisposition towards — 1 point
   - the home country
   - the global economy
   - regionalism
   - geographically proximate region
   No, the answer is incorrect. Score: 0
   Accepted answers:
   - the home country

4) Which one is not the form of FDI? 1 point
   - Purchase or existing assets in foreign currency
   - New Investment in Property, plant and equipment
   - Making investment in the mutual funds
   - Transfer of many type of asset
   No, the answer is incorrect. Score: 0
   Accepted answers:
   - Transfer of many type of asset

5) What is Entrepreneur? 1 point
   - It refers to import of goods not for consumption in home country but for exporting them to another country.
   - It refers to setting goods or services to foreign countries.
   - It refers to buying goods or services from foreign countries.
   - It refers to the expansion of business functions from domestic to any foreign country
   No, the answer is incorrect. Score: 0
   Accepted answers:
   - If refers to import of goods not for consumption in home country but for exporting them to another country.

6) Which is the right sequence of stages of internationalization? 1 point
   - Domestic, Transnational, Global, International, Multinational
   - Domestic, International, Multinational, Global, Transnational
   - Domestic, Multinational, International, Transnational, Global
   - Domestic, International, Transnational, Multinational, Global
   No, the answer is incorrect. Score: 0
   Accepted answers:
   - Domestic, International, Multinational, Global, Transnational

7) The companies globalize their operations through different means: 1 point
   - Exporting directly
   - Licensing/ Franchising
   - Joint ventures
   - All the above
   No, the answer is incorrect. Score: 0
   Accepted answers:
   - All the above

8) Select the odd one related to the FDI: limit 1 point
   - Agriculture & Animal Husbandry
   - Plantation Sector
   - Civil Aviation
   - Multi Brand Retail Trading
   No, the answer is incorrect. Score: 0
   Accepted answers:
   - Multi Brand Retail Trading

9) Which activity is not strictly prohibited in FDI? 1 point
   - Gambling and Betting
   - Lottery Business
   - Business of chit fund
   - Manufacturing of  ceramics
   No, the answer is incorrect. Score: 0
   Accepted answers:
   - Manufacturing of ceramics

10) The process of shifting production from a domestic to a foreign location is known as — 1 point
    - off sharing
    - out sourcing
    - cross sourcing
    - a turn off operation
    No, the answer is incorrect. Score: 0
    Accepted answers:
    - off sharing