Assignment 5

The due date for submitting this assignment has passed. As per our records you have not submitted this assignment. Due on 2019-04-03, 23:59 IST.

1) Which of the following can be an order winning criterion for "caretaker" type of strategic choice? 1 point
   - Delivery Reliability
   - Price
   - Quality
   - Brand

   No, the answer is incorrect.
   Score: 0
   Accepted Answers: Price

2) Which of the following can be an order winning criterion for "marketeers" type of strategic choice? 1 point
   - Price
   - Quality
   - New Products
   - Brand

   No, the answer is incorrect.
   Score: 0
   Accepted Answers: New Products

3) Which of the following can be an order winning criterion for "Innovator" type of strategic choice? 1 point
   - High quality products
   - Design flexibility

   No, the answer is incorrect.
   Score: 0
   Accepted Answers: Design flexibility
4) Which of the following is correct?  

- Caretaker type of generic strategy is possible when there is low emphasis on developing competitive capabilities.  
- In case of caretaker strategy, competitive abilities are well protected.  
- Both (a) and (b)  
- None of the above  

No, the answer is incorrect.  
Score: 0  
Accepted Answers:  
Caretaker type of generic strategy is possible when there is low emphasis on developing competitive capabilities.

5) Markets have competitive abilities with respect to ...........  

- Broad distribution  
- Broad product lines  
- Being responsive to changing volumes  
- All of the above  

No, the answer is incorrect.  
Score: 0  
Accepted Answers:  
All of the above

6) According to Frohlich and Dixon, which of the following is not a type of manufacturing organization?  

- Caretaker  
- Idler  
- Server  
- Mass customizer  

No, the answer is incorrect.  
Score: 0  
Accepted Answers:  
Caretaker

7) Which of the following is not correct for quality customizers?  

- Ability to cater a wide range of customer requirements  
- Ability to change products  
- Ability to change manufacturing process  
- None of the above  

No, the answer is incorrect.  
Score: 0  
Accepted Answers:  
None of the above

8) Which of the following is appropriate way of defining “quality”?  

- Quality is fitness to use  
- Quality is conformance to specification
9) Which of the following word is not related to enlightened view of quality?  
- Exclusive  
- Knowing customer requirement  
- Heightening the customer’s enjoyment  
- None of the above

No, the answer is incorrect.  
Score: 0  
Accepted Answers:  
Both (a) and (b)

10) Which of the following is correct sequence?  
- Quality control, inspection, quality assurance, TQM  
- Quality control, TQM, inspection, quality assurance  
- Inspection, quality control, quality assurance, TQM  
- TQM, quality assurance, inspection, quality control

No, the answer is incorrect.  
Score: 0  
Accepted Answers:  
Inspection, quality control, quality assurance, TQM