Assignment 3

The due date for submitting this assignment has passed.
As per our records you have not submitted this assignment.

Due on 2019-03-20, 23:59 IST.

1) Which of the following is correct? 1 point

- W. Skinner highlighted the role of manufacturing in the overall strategic management process of a company.
- W. Skinner gave the concept of Time and Motion study for improving the performance of workers at the shop floors.
- W. Skinner gave the concept of total productive maintenance.
- None of the above

No, the answer is incorrect.
Score: 0

Accepted Answers:
W. Skinner highlighted the role of manufacturing in the overall strategic management process of a company.

2) According to Skinner, which of the following is correct? 1 point

(i) Manufacturing function can provide competitive advantage.
(ii) Manufacturing function can be noncompetitive for a company.
(iii) Manufacturing function can be neutral for some companies.

- Only (i)
- Only (i) and (ii)
- Only (i) and (iii)
- Only (ii) and (iii)

No, the answer is incorrect.
Score: 0

Accepted Answers:
Only (i) and (ii)

3) What do you understand by Millstone effect? 1 point

- Only (i)
- Only (i) and (ii)
- Only (i) and (iii)
- Only (ii) and (iii)

No, the answer is incorrect.
Score: 0

Accepted Answers:
Only (i) and (ii)
No, the answer is incorrect.
Score: 0

Accepted Answers:
A production system becomes noncompetitive.

4) Which of the following is correct?  
1 point

☐ A general purpose machine is to be used in a production system which is involved in 
    producing large variety of products.

☐ A general purpose machine is to be used in a production system which is involved in 
    producing standard product.

☐ A special purpose machine is to be used in a production system which is involved in 
    producing large variety of products.

☐ All of the above

No, the answer is incorrect.
Score: 0

Accepted Answers:
A general purpose machine is to be used in a production system which is involved in producing large 
    variety of products.

5) Which of the following are possible trade-offs with respect to product design and 
    engineering?
1 point
(i) Large number of customer specials Vs few specials
(ii) Fixed design Vs many change orders
(iii) Large information available for information vs little information

☐ Only (i)

☐ Only (ii)

☐ Only (i) and (iii)

☐ Only (i) and (ii)

No, the answer is incorrect.
Score: 0

Accepted Answers:
Only (i) and (ii)

6) Which of the following is not a generic strategy given by Porter?
1 point

☐ Cost

☐ Differentiation

☐ Leadership

☐ Focus

No, the answer is incorrect.
Score: 0

Accepted Answers:
Leadership

7) Which of the following is not a generic manufacturing strategy?
1 point

☐ Mass production

☐ Batch production

☐ Mass customization

☐ Continuous improvement

No, the answer is incorrect.
8) Generic manufacturing strategies are given on the basis of
   (i) Process changes
   (ii) Product changes
   (iii) Price changes
   - Only (i)
   - Only (ii)
   - Only (i) and (ii)
   - Only (i) and (iii)

   No, the answer is incorrect.

   Accepted Answers:
   - Only (i) and (ii)

9) Which of the following is correct?
   - In a dynamic process change and dynamic product change environment, innovation is the best generic manufacturing strategy.
   - In a dynamic process change and dynamic product change environment, continuous improvement is the best generic manufacturing strategy.
   - In a dynamic process change and dynamic product change environment, mass customization is the best generic manufacturing strategy.
   - None of the above

   No, the answer is incorrect.

   Accepted Answers:
   - In a dynamic process change and dynamic product change environment, innovation is the best generic manufacturing strategy.

10) Which of the following is correct?
    - Understanding future market is the starting point of developing manufacturing strategy.
    - Understanding manufacturing capabilities is the starting point of developing manufacturing strategy.
    - Understanding available skills is the starting point of developing manufacturing strategy.
    - All of the above

    No, the answer is incorrect.

    Accepted Answers:
    - Understanding future market is the starting point of developing manufacturing strategy.