Assignment 2

The due date for submitting this assignment has passed. As per our records you have not submitted this assignment. Due on 2019-03-13, 23:59 IST.

1) Which of the following are variables represented by two axes for making a product life cycle?
   (i) Time
   (ii) Quality
   (iii) Sales Volume

   - (i) and (ii)
   - (i) and (iii)
   - (ii) and (iii)
   - None of the above

   No, the answer is incorrect.

   Score: 0

   Accepted Answers:
   (i) and (ii)

2) Which of the following is correct?

   - Product Life Cycles (PLCs) are elongating regularly.
   - PLCs are becoming shorter.
   - PLCs are almost constant for most of the products with passage of time.
   - None of the above

   No, the answer is incorrect.

   Score: 0

   Accepted Answers:
   PLCs are becoming shorter.

3) Which of the most dominated functional area after industrial revolution?

   - Human resource Management

   Score: 0
4) Which of the following is correct?  
- Traditionally, strategic management is a top management job.  
- Traditionally, corporate level strategy guides business level strategy.  
- Traditionally, business level strategy decides competitive priorities for the company.  
- All of the above

No, the answer is incorrect.

Score: 0

Accepted Answers:  
Operations Management

5) Who introduced the term “World class manufacturing”?  
- Skinner  
- Hayes and Wheelwright  
- F W Taylor  
- Peter Drucker

No, the answer is incorrect.

Score: 0

Accepted Answers:  
Hayes and Wheelwright

6) Who is known as father of “Scientific Management”?  
- Skinner  
- Hayes and Wheelwright  
- F W Taylor  
- Peter Drucker

No, the answer is incorrect.

Score: 0

Accepted Answers:  
F W Taylor

7) What do you mean by WCM?  
- World Class Maintenance  
- World Class Marketing  
- World Class Management  
- World Class Manufacturing

No, the answer is incorrect.

Score: 0

Accepted Answers:  
World Class Manufacturing

8) Which of the following is most closely associated with WCM?  
- TPM
9) According to Leong and Ward, which of the following is not a “P” of manufacturing strategy?

- Product
- Planning
- Proactiveness
- Performance measurement

No, the answer is incorrect.
Score: 0
Accepted Answers:
- TPM

10) According to Leong and Ward, which of the following is a process related perspective of manufacturing strategy?

(i) Proactiveness
(ii) Planning
(iii) Programmes of Improvement
(iv) Portfolio of manufacturing capabilities

- Only (i) and (ii)
- Only (i), (ii) and (iii)
- Only (ii), (iii) and (iv)
- All (i), (ii), (iii) and (iv)

No, the answer is incorrect.
Score: 0
Accepted Answers:
- Only (i) and (ii)