

Unit 2 - Week 1

Course outline

How does an NPTEL online course work?

Week 1

- Globalization Part 1
- Globalization Part 2
- Global Economic Environment Part 1
- Global Economic Environment Part 2
- Global Economic Environment Part 3
- Quiz : Assignment 1

Week 2

Week 3

Week 4

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Assignment 1

The due date for submitting this assignment has passed.
As per our records you have not submitted this assignment.

Due on 2020-03-04, 23:59 IST.

1) The World Trade Organization (WTO) was created in the _____ of GATT talks, called the Uruguay Round. 1 point

- fifth round.
- sixth round.
- seventh round.
- eighth round.

No, the answer is incorrect.
Score: 0

Accepted Answers:
eighth round.

2) The World Trade Organization was created in the eighth round of the GATT talks –called the _____ that lasted from 1986 to 1994. 1 point

- Brussels Round.
- Paris Round.
- Morocco Round.
- Uruguay Round.

No, the answer is incorrect.
Score: 0

Accepted Answers:
Uruguay Round.

3) World Trade Organization (WTO), presently has _____ member countries. 1 point

- 99
- 163
- 154
- 164

No, the answer is incorrect.
Score: 0

Accepted Answers:
164

4) Out of the given rounds of the World Trade Organization (WTO), which is the latest on? 1 point

- Geneva Dillon Round.
- Geneva Kennedy Round.
- Geneva Tokyo Round.
- Geneva Uruguay Round.

No, the answer is incorrect.
Score: 0

Accepted Answers:
Geneva Uruguay Round.

5) The Doha Round of talks facilitated the following two countries to get full membership in WTO. 1 point

- China and Singapore.
- China and Taiwan.
- China and Hong Kong.
- China and Indonesia.

No, the answer is incorrect.
Score: 0

Accepted Answers:
China and Taiwan.

6) Which of the following is an example of an international trading bloc? 1 point

- World Trade Organization.
- GATT.
- the World Court in the Hague.
- Andean Community.

No, the answer is incorrect.
Score: 0

Accepted Answers:
Andean Community.

7) When a person's income exceeds \$20,000, people tend to enjoy similar educational levels, academic and cultural backgrounds, lifestyles, and: 1 point

- investment strategies.
- occupations.
- access to information.
- ability to own a computer.

No, the answer is incorrect.
Score: 0

Accepted Answers:
access to information.

8) Marketing includes the entire company's: 1 point

- quality orientation.
- market orientation.
- cost orientation.
- production orientation.

No, the answer is incorrect.
Score: 0

Accepted Answers:
market orientation.

9) International trade and foreign production are increasingly managed on a _____. 1 point

- global basis
- transnational basis
- national basis
- regional basis

No, the answer is incorrect.
Score: 0

Accepted Answers:
global basis

10) In the next 10 to 20 years, the greatest commercial opportunities are expected to be found increasingly in ten _____. 1 point

- big emerging markets (BEMs)
- African Markets
- Asian Markets
- Latin American Markets

No, the answer is incorrect.
Score: 0

Accepted Answers:
big emerging markets (BEMs)