

Unit 9 - Week 8

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Week 8

Business Models and value proposition

Business Model Failure: Reasons and Remedies

Incubators : Business Vs Technology

Managing Investors for Innovation

Future markets and Innovation needs for India

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Assignment 8

The due date for submitting this assignment has passed.
As per our records you have not submitted this assignment.

Due on 2019-10-23, 23:59 IST.

1) Angel Investors are helping an organization by providing initial investments. The objective of angel investors are/is..... **1 point**

- to support new startups
- to gain huge profit through success of startups
- to generate value for the society
- All of the above

No, the answer is incorrect.

Score: 0

Accepted Answers:
to support new startups

2) What are component/s of Business Values? **1 point**

- Shareholder Value
- Customer Value
- Employee knowledge
- All of the above

No, the answer is incorrect.

Score: 0

Accepted Answers:
All of the above

3) The Easiest way by which an organization can deliver value is **1 point**

- By knowing what business they are into
- By knowing what the World is doing?
- By knowing the politics of their Country.
- By understanding the people around.

No, the answer is incorrect.

Score: 0

Accepted Answers:
By knowing what business they are into

4) What exactly defines Value Proposition? **1 point**

- Promise of value to be delivered, communicated, and acknowledged to the customer
- Creating value proposition is part of strategy
- The term Value proposition was first used by Michael Lanning and Edward Michaels
- All of the above

No, the answer is incorrect.

Score: 0

Accepted Answers:
All of the above

5) If you have to choose factors associated with a Business Model Failure, which amongst the following will you choose? **1 point**

- Incoherence with the Business Environment
- unavailability of regular banking and finance support
- complacency of the Organization and the team
- All of the above

No, the answer is incorrect.

Score: 0

Accepted Answers:
All of the above

6) According to "Entrepreneurial India", a study conducted by IBM Institute for Business Values and Oxford economics, the most common reason for failure of Indian startups is **1 point**

- Disinterest of Angel Investors
- Lack of bureaucratic support
- Lack of awareness
- Lack of innovation

No, the answer is incorrect.

Score: 0

Accepted Answers:
Lack of innovation

7) Which amongst the following is false for futures market **1 point**

- An auction market in which participants buy and sell specific quantities of a commodity or financial instrument at a specified price with delivery set at a specified time in the future.
- It is a centralized market place for buyers and sellers from around the world, who meet and enter into commodity futures contracts.
- Like most other markets, futures exchanges are mostly electronic.
- None of the above

No, the answer is incorrect.

Score: 0

Accepted Answers:
None of the above

8) Which of the following is not a function of Business incubator? **1 point**

- To provide mentorship to startups
- To provide seed funding to startups
- To provide angel investment to startups
- All of the above

No, the answer is incorrect.

Score: 0

Accepted Answers:
To provide angel investment to startups

9) Which amongst the following is not a classification of Business Incubators **1 point**

- Hybrid Business Incubators
- University Business Incubators
- Virtual Incubators
- None of the above

No, the answer is incorrect.

Score: 0

Accepted Answers:
None of the above

10) Which of the following is not a distinct stage of entrepreneurial process? **1 point**

- Pre-founding stage
- Founding stage
- Pre-development stage
- Early development stage

No, the answer is incorrect.

Score: 0

Accepted Answers:
Pre-development stage