Assignment 6

The due date for submitting this assignment has passed.

As per our records you have not submitted this assignment.

1. What is the criterion of classifying MSEs in India?
   - Number of employees
   - Annual turnover
   - Investment in plant and machinery
   All of the above
   1 point
   Accepted Answers: Investment in plant and machinery

2. What do you mean by LDB?
   - Livehood based innovation
   - Livelihood Business Incubators
   - Long Business innovation
   None of the above
   1 point
   Accepted Answers: Livelihood Business Incubators

3. "Productivity gains through modernization of the production level" is an example of innovation. This is result of _______.
   - Economic initiatives
   - Entrepreneurial initiatives
   - Environmental initiatives
   - All of the above
   1 point
   Accepted Answers: Economic initiatives

4. Circular economy is leading to innovations. This is result of _______.
   - Economic initiatives
   - Social initiatives
   - Environmental initiatives
   All of the above
   1 point
   Accepted Answers: Environmental initiatives

5. Which among the following is true for context of innovation?
   - Stakeholders of a single context are brought together at a single platform
   - Stakeholders share experiences, observations, needs for the exchange of ideas
   - All stakeholders invited to ensure functional composition of the group. It increases probability of innovation
   All of the above
   1 point
   Accepted Answers: All of the above

6. Which among the following is false for Diffusion of innovations?
   - Diffusion of innovations is a theory that seeks to explain how, why, and at what rate new ideas and technology spread
   - It was propounded by Prof. Everett Rogers
   - Aiming of Prof. Rogers, diffusion is the process by which an innovation is communicated over time among the participants in a social system
   None of the above
   1 point
   Accepted Answers: None of the above

7. "Innovation is the _________ to convert an _________ into an ________ through ________". Choose the best option to fill the spaces from the following options for the statement:
   - Process, input, value, innovation
   - Process, input, value, output
   - Value, process, innovation, insight
   - Value, process, innovation, output
   1 point
   Accepted Answers: Value, process, innovation, output

8. Which of the following is a feature of Customer Insight?
   - Customer insight is an understanding and explanation of trends in human behaviors
   - It aims to increase effectiveness of a product or service to the consumer
   - It increases in value for mutual benefit
   All of the above
   1 point
   Accepted Answers: All of the above

9. Which among the following holds true for Open sustainability innovation (OSI)?
   - OSI is the use of Open innovation in the development of sustainable products and Services and initiatives.
   - OSI is also an approach to marketing adopted by companies.
   Along with promoting use of sustainable products and services, OSI is getting invaluable for companies world over to sustain in the market
   1 point
   Accepted Answers: OSI is also an approach to marketing adopted by companies.

10. Which among the following is an example of Sustainability innovations?
    - Passively heated houses
    - Solar cells
    - Car sharing
    All of the above
    1 point
    Accepted Answers: All of the above