Assignment 1

The due date for submitting this assignment has passed.

As per our records you have not submitted this assignment.

1. Which of the following is true with respect to customer expectations?
   - Customers want products with high quality.
   - Customers want products with high variety.
   - Customers want product at high speed.
   - All of the above
   - No, the answer is incorrect.
   - Score: 0
   - Accepted Answers: All of the above

2. Which of the following can be an opportunity for innovation?
   - Green India: retention
   - Development of IoT
   - Introduction of GST
   - All of the above
   - No, the answer is incorrect.
   - Score: 0
   - Accepted Answers: All of the above

3. Which of the following is not a building block of Innovation?
   - Idea
   - Information
   - Implementation
   - Input
   - No, the answer is incorrect.
   - Score: 0
   - Accepted Answers: Idea, Information, Implementation

4. Which of the following is not representing curiosity?
   - I can start online booking for a better shop appointment.
   - I can start sharing mechanism for 2 references to reduce pollution.
   - I can start a restaurant where you pay as per your choice.
   - I can make a very attractive painting.
   - No, the answer is incorrect.
   - Score: 0
   - Accepted Answers: Can start a restaurant, Can make a very attractive painting

5. Which of the following is not a myth associated with innovation?
   - Creativity is the starting point for the process of innovation.
   - Curiosity is the starting point for the process of innovation.
   - Innovation is a life-taking activity.
   - Innovation is possible in a linear process.
   - No, the answer is incorrect.
   - Score: 0
   - Accepted Answers: Creativity is the starting point for the process of innovation.

6. Which of the following is not an important reason for resistance to change?
   - Fear of failure
   - Lack of capital
   - Lack of confidence
   - None of the above
   - No, the answer is incorrect.
   - Score: 0
   - Accepted Answers: Lack of capital

7. Which of the following is not related to prediction disability?
   - Uncertainty in the environment
   - Complex supply networks
   - Welfare markets
   - Development of Internet of Things
   - No, the answer is incorrect.
   - Score: 0
   - Accepted Answers: Development of Internet of Things

8. Which of the following is not correct in respect of frugal innovation?
   - Those innovations favor Agility.
   - Those innovations consider resources constraints as opportunity.
   - Those innovations create a "wow" feeling in the customers.
   - None of the above
   - No, the answer is incorrect.
   - Score: 0
   - Accepted Answers: Those innovations create a "wow" feeling in the customers.

9. Which of the following is correct?
   - In the current business environment, duration of product life cycles for different products are same.
   - In the current business environment, duration of product life cycles for different products are increasing continuously.
   - In the current business environment, the phases can be identified in product life cycles as compared to how earlier.
   - In the current business environment, length of product life cycles is reducing.
   - No, the answer is incorrect.
   - Score: 0
   - Accepted Answers: In the current business environment, length of product life cycles is reducing.

10. Which of the following is not an important event in development of Current Global Economic Order?
    - World War I
    - End of Cold War
    - Independence of India
    - Development of China as new Economic power
    - No, the answer is incorrect.
    - Score: 0
    - Accepted Answers: Independence of India