Assignment 1

The due date for submitting this assignment has passed. As per our norms you may not submit this assignment.

1. Which of the following is true with respect to customer expectations?
   - [ ] Customer wants products with high quality
   - [ ] Customer wants products with high variety
   - [ ] Customer wants products at high speed

   Duration: 1
   Accepted Answers: All of the above
   No, the answer is incorrect.

2. Which of the following can be an opportunity for innovation?
   - [ ] Cross India channel
   - [ ] Implementation of IoT
   - [ ] Introduction of GST
   - [ ] All of the above

   Duration: 1
   Accepted Answers: All of the above
   No, the answer is incorrect.

3. Which of the following is not a leading block of innovation?
   - [ ] Idea
   - [ ] Information
   - [ ] Implementation
   - [ ] Impact

   Duration: 1
   Accepted Answers: Information
   No, the answer is incorrect.

4. Which of the following is not representing curiosity?
   - [ ] Can’t stop center bias for a brand/drug appointment?
   - [ ] Can’t start seeing investiment for 2 elements to react product?
   - [ ] Can’t start a restaurant where you are on any menu you choose?
   - [ ] Can’t make a very attractive plan?

   Duration: 1
   Accepted Answers: Can’t start seeing investiment for 2 elements to react product
   No, the answer is incorrect.

5. Which of the following is not a myth associated with innovation?
   - [ ] Creativity is the starting point for the process of innovation.
   - [ ] Creativity is the most difficult part of the process of innovation.
   - [ ] Innovation is a risk-taking activity
   - [ ] Innovation is possible as a linear process.

   Duration: 1
   Accepted Answers: Creativity is the most difficult part of the process of innovation
   No, the answer is incorrect.

6. Which of the following is not an important reason for resistance to change?
   - [ ] Fear of failure
   - [ ] Lack of capital
   - [ ] Lack of confidence
   - [ ] None of the above

   Duration: 1
   Accepted Answers: None of the above
   No, the answer is incorrect.

7. Which of the following is not related to prediction disability?
   - [ ] Uncertainty is the environment
   - [ ] Complex supply networks
   - [ ] Variable returns
   - [ ] Development of new business model

   Duration: 1
   Accepted Answers: Development of new business model
   No, the answer is incorrect.

8. Which of the following is not correct in respect of frugal innovation?
   - [ ] These innovations focus on agility
   - [ ] These innovations consider resource constraints as opportunities
   - [ ] These innovations enjoy a “how” feeling in the customers
   - [ ] None of the above

   Duration: 1
   Accepted Answers: None of the above
   No, the answer is incorrect.

9. Which of the following is correct?
   - [ ] In the current business environment, insertion of product life cycle for different products are same
   - [ ] In the current business environment, insertion of product life cycle for different products are increasing continuously
   - [ ] In the current business environment, the phases can be identified in product life cycle to compare with similar variances
   - [ ] In the current business environment, weight of product life cycle to increasing

   Duration: 1
   Accepted Answers: In the current business environment, insertion of product life cycle for different products are increasing continuously
   No, the answer is incorrect.

10. Which of the following is not an important event in development of Current Global Economic Order?
    - [ ] World War II
    - [ ] End of Cold War
    - [ ] Independence of India
    - [ ] Development of China as new economic power

    Duration: 1
    Accepted Answers: Independence of India
    No, the answer is incorrect.