Assignment 0

The due date for submitting this assignment has passed.

Due on 2019-08-31, 23:59 IST.

As per our records you have not submitted this assignment.

1) Which amongst the following is correct about invention and innovation?
   - Innovation and invention are one and same thing.
   - Innovation is the by-product of invention.
   - Invention does not require IP protection whereas innovation does.
   - Innovation is about making impact with invention.
   No, the answer is incorrect.
   Score: 0
   Accepted Answers: Innovation is about making impact with invention.

2) Which amongst the following is an example of innovation in business models?
   - IR
   - Air Deccan
   - Ford Car Company
   - None of the above
   No, the answer is incorrect.
   Score: 0
   Accepted Answers: IR

3) Which of the following is not an example of IPR?
   - Patent
   - Copyright
   - Trademarks
   - Invention
   No, the answer is incorrect.
   Score: 0
   Accepted Answers: Invention

4) The __________________________ has been nominated as the nodal department for nurturing Intellectual Property Rights (IPR) in the country.
   - Department of higher education
   - Department of Economic Affairs
     - Department for Promotion of Industry & Internal Trade
     - Department of Public Enterprises
   No, the answer is incorrect.
   Score: 0
   Accepted Answers: Department for Promotion of Industry & Internal Trade

5) Blue ocean strategy
   - Is about creating and capturing uncontested market space
   - Makes the competition irrelevant
   Works well where there is no pricing pressure.
   No, the answer is incorrect.
   Score: 0
   Accepted Answers: All of the above

6) Which among the following is true for Business Incubators (BI)
   - BIs are the companies that help new and startups companies to develop by providing services such as management training or office space.
   - BIs offer from research and technology parks in their dedication to startups and early-stage companies
   - The concept of BI is borrowed from the field of medical science.
   No, the answer is incorrect.
   Score: 0
   Accepted Answers: All of the above

7) Which of the following does not characterize current business environment?
   - More Homogeneous
   - More Heterogeneous
   - High Uncertainty
   - Global Impact
   No, the answer is incorrect.
   Score: 0
   Accepted Answers: More Homogeneous

8) Which of the following does not characterize current business environment?
   - More Homogeneous
   - More Heterogeneous
   - High Uncertainty
   - Global Impact
   No, the answer is incorrect.
   Score: 0
   Accepted Answers: More Homogeneous