Assignment 5
The due date for submitting this assignment has passed.
As per our records you have not submitted this assignment.

1. In terms of setting up Global Unicorn Clubs, the sequence (1-5) is:
   - USA-China
   - USA-China-India
   - USA-China-Germany
   - USA-China-Japan
   - USA-China-India-Japan
   
   Yes, you answered incorrectly. Score: 0
   Accepted Answers:
   USA-China-India-Japan

2. Amongst Global Unicorns, the next firms in Artificial Intelligence are from:
   - USA
   - China
   - Japan
   - Germany
   - South Korea
   
   Yes, you answered incorrectly. Score: 0
   Accepted Answers:
   China

3. Disruptive innovations typically follow the pattern:
   - They start at the low end or the high end of market and cover the whole market progressively
   - They start in the most popular market segment and move to low-end or high-end market.
   - They never cover all of these market segments simultaneously and are not very
   - They are often purchased by early adopters.
   
   Yes, you answered incorrectly. Score: 0
   Accepted Answers:
   They start at the low end or the high-end market and cover the whole market progressively

4. Which of the following two-dimensional combinations defines a strategically outstanding firm?
   - Innovation Intensity-Product Profitability
   - Investment Intensity-Product Diversity
   - People Intensity-Market Growth
   - None of the above
   
   Yes, you answered incorrectly. Score: 0
   Accepted Answers:
   Innovation Intensity-Product Profitability

5. A start-up can disrupt a business through:
   - Improved and enhanced product functionality
   - Smart and efficient manufacturing
   - Enhancing customer connectivity
   - All of the above
   
   Yes, you answered incorrectly. Score: 0
   Accepted Answers:
   All of the above

6. Which of the following countries figures amongst the Top 10 in terms of Global Innovation Index?
   - Netherlands
   - Russia
   - Israel
   - China
   
   Yes, you answered incorrectly. Score: 0
   Accepted Answers:
   Netherlands

7. Which is best known as Silicon Valley for start-ups?
   - Boston-Cambridge
   - San Francisco Bay Area
   - San Diego
   - New Jerscy-Philadelphia
   
   Yes, you answered incorrectly. Score: 0
   Accepted Answers:
   San Francisco Bay Area

8. Which of the following is likely to be a prime area for deployment of artificial intelligence?
   - Media
   - Tourism
   - Education
   - Autonomous Mobility
   
   Yes, you answered incorrectly. Score: 0
   Accepted Answers:
   Autonomous Mobility

9. Logistics startups make the traditional distribution value chain more efficient by:
   - Convergence and divergence of operations around urban areas
   - Convergence and divergence of operations around rural areas
   - Digitalization of logistics, aggregation and customization
   - None of the above
   
   Yes, you answered incorrectly. Score: 0
   Accepted Answers:
   Logistics startups make the traditional distribution value chain more efficient by:

10. Every innovative new product requires multiple stage of innovation. Which of the following is a recent innovative new product?
   - Fingerprint
   - Drone
   - Laptop
   - Inverter
   
   Yes, you answered incorrectly. Score: 0
   Accepted Answers:
   Fingerprint