 Assignment 3

The due date for submitting this assignment has passed.
As per our records you have not submitted this assignment.

1. What is the primary use of an Innovation Workshop?
   - Serve as a workshop for designing and developing prototypes
   - Serve as a platform for identifying problems and developing creative solutions
   - Tense as a method of3960•1.92 which day to day departmental meetings
   No of the above
   Yes, the answer is incorrect.
   Score: 0
   Accepted Answers:
   None of the above

2. The following is a typical stakeholder in an Innovation Workshop
   - Customer
   - Vendor
   - Company employees
   - All of the above
   Yes, the answer is incorrect.
   Score: 0
   Accepted Answers:
   None of the above

3. In a smart wearable which of the following is likely to be a fundamental first step, prototype?
   - Cloud engineering prototype
   - Communication prototype
   - Commercial prototype
   - All of the above
   Yes, the answer is incorrect.
   Score: 0
   Accepted Answers:
   None of the above

4. Protect intellectual property and create monopoly
   - Enhance value of the start up
   - Protect the right of preventing the invention
   - All of the above
   No, the answer is incorrect.
   Score: 0
   Accepted Answers:
   None of the above

5. Patent granted for an article of manufacture is called as:
   - Product patent
   - Process patent
   - Composition of matter patent
   - All of the above
   No, the answer is incorrect.
   Score: 0
   Accepted Answers:
   None of the above

6. Who does a startup need to avoid becoming?
   - Protect intellectual property and create monopoly
   - Enhance value of the start up
   - Reduce the right of preventing the invention
   - All of the above
   Yes, the answer is incorrect.
   Score: 0
   Accepted Answers:
   None of the above

7. What is the definition of value proposition for a customer?
   - Costs and valuation of technology
   - Valuation of the company that manufactures the product
   - A proposal by the company how to sell a product
   - A set of goals and benefits to the customer from the product
   Yes, the answer is incorrect.
   Score: 0
   Accepted Answers:
   None of the above

8. Rating accomplishes the following with respect to a product or service:
   - Determine the performance against specifications
   - Provides a quantitative set of results
   - Provides guidance on the necessary performance in actual usage conditions
   - All of the above
   No, the answer is incorrect.
   Score: 0
   Accepted Answers:
   None of the above

9. Validation accomplishes the following with respect to a product or service:
   - Establishes the basic product premise on the hands of sales
   - Establishes the level of customer faithfulness
   - Provides guidance on the issues between the product and the business
   - All of the above
   No, the answer is incorrect.
   Score: 0
   Accepted Answers:
   None of the above

10. What is a Minimum Viable Product (MVP)?
    - A completely designed down version of the product
    - A product which has the buzzwords novelty
    - A product which has the essential features of the product to test
    - A product which is minimal in size
    No, the answer is incorrect.
    Score: 0
    Accepted Answers:
    None of the above