Assignment 2

The due date for submitting this assignment has passed. As per our records you have not submitted this assignment.

Due on 2023-02-12, 23:58 IST.

1. A launching starts an entrepreneurial operation
   - Yes
   - No, the answer is incorrect.

2. Myriad Rigs Type Indicator (MART) is a test for assessing spans
   - Yes
   - No, the answer is incorrect.

3. What is the correct basic sequence of entrepreneurial product or service development?
   - Protoyping-Testing-Validation-Validation-Commercialisation
   - Yes
   - No, the answer is incorrect.

4. Stability Study of products is involved in which of the following industries?
   - Healthcare industry
   - Yes
   - No, the answer is incorrect.

5. Which of the following is the most driving example of creating a new business model through disruption of a conventional industry?
   - Whitebox and White Socks
   - Yes
   - No, the answer is incorrect.

6. Which entity is considered to be the core of Design Thinking process?
   - Products
   - Yes
   - No, the answer is incorrect.

7. Which of the following product developments signify design thinking?
   - A shopping cart as compared to a shopping trolley
   - Yes
   - No, the answer is incorrect.

8. Prototype development requires:
   - Design
   - Yes
   - No, the answer is incorrect.

9. What could turn out to be the risks of prototype development?
   - Trying to make-do with off-the-shelf components
   - Yes
   - No, the answer is incorrect.

10. Which of the internally developed novel prototypes were rejected by the innovative company leading to a huge implications of business and competitive position in a thriving/merging industry?
    - Photob of Apple
    - No, the answer is incorrect.