Unit 7 - Week 5

Week 5 Assignment 5

Due date for submitting this assignment is 21.10.2013.10:00. Please ensure you have reviewed the assignments.

The modules to be covered in this assignment are:

A. Quality Management
B. Strategic Information Systems for Management

1. Which of these experts is linked with the "Strategic Information Systems for Management"?
   A. Identification of critical bottlenecks in production
   B. Quality control measures
   C. Preventive maintenance schedule of machines
   D. Policy on quality assurance

2. Mr. Joao requested a sales report for the company. Which of the following should he receive?
   A. Total sales for the past month
   B. Sales breakdown by product category
   C. Sales by region
   D. Sales by customer

3. The warehouse manager issues a purchase order when the company needs to produce a finished product due to:
   A. The warehouse has sufficient stock
   B. The company has a dedicated supplier for the goods that are currently in stock
   C. All of these
   D. None of these

4. The category of information linked with the framework to evaluate the supplier's performance includes:
   A. Financial
   B. Technical and quality
   C. Market
   D. Operational

5. The parameters associated with effective supplier evaluation are:
   A. Safety stock and delivery lead time
   B. Delivery lead time and supplier's reliability
   C. Supplier's reliability and material quality
   D. Delivery lead time, supplier's reliability, and material quality

6. Which of the systems is true related to the information systems for quality management?
   A. This system monitors the continuous improvement of production quality
   B. This system monitors the continuous improvement of quality and introduces new capacities
   C. This system provides information only about the quality of incoming material and parts
   D. This system reduces the number of defects but not their impact

7. The information system for quality management provides support to identify which batches were actually used in the production process. This is termed as:
   A. Basic documentation
   B. Quality certificates
   C. Batch tracking
   D. None of these

8. A well-designed effective marketing information system (MIS) creates synergies among the marketing managers about:
   A. The technological developments adopted by competitors considering prior grounds of competition
   B. The sequence of companies towards different non-strategic implementations
   C. The drivers behind customer's performance for various brands
   D. The points that distinguish their brands from that of their competitors

9. Which type of data can be processed by marketing information systems (MIS) to assess the useful information to be used in strategic forecasting and decision-making?
   A. Profitability and Government Policies
   B. Price Trends and Government Policies
   C. Sales Figures and Past Trends
   D. None of these

10. Issues of the subsystems of marketing information systems (MIS) include:
    A. Efficient advanced analytic models to provide information about the present scenario
    B. Efficient advanced analytic models to provide information about both present and likely future scenarios
    C. More advanced models to provide information about both present and likely future scenarios
    D. Fewer models, but provides more information to the marketing managers

Answers: