**Week 12 Assignment 12**

The due date for submitting the assignment has passed. As per our policy, you cannot submit assignments after the deadline.

1. The final assembly of Apple's iPhone occurs in which of the following locations?
   - (a) United States
   - (b) Japan
   - (c) China
   - (d) None of the above

2. Globalization is the process of business integration among people, companies, and governments across the world.
   - (a) True
   - (b) False

3. The major dimensions of international business strategy include each of the following concepts:
   - (a) The global environment
   - (b) Corporate global strategy
   - (c) Technology alliances
   - (d) Transfer of data flows

4. Which of the following is not a kind of organization structure for global strategies?
   - (a) Centralized structure
   - (b) Decentralized structure
   - (c) Contributed structure
   - (d) Global structure

5. Which of the following industries is most affected by globalization?
   - (a) Telecommunications
   - (b) Manufacturing
   - (c) Law
   - (d) Entertainment

6. Japanese consumers who only want to purchase products made in Japan are an example of:
   - (a) Cultural particularism
   - (b) Political culture
   - (c) Universal global attitudes
   - (d) Different laws in different countries

7. The growth of powerful communications technologies and the emergence of world standards make the conditions for global markets:
   - (a) True
   - (b) False

8. Which of the following is the dominant pattern of the system configuration used by transnational firms?
   - (a) Centralized
   - (b) Decentralized
   - (c) Distributed
   - (d) Networked

9. Which of the following statements about transnational firms is not true?
   - (a) Transnational firms have many regional headquarters and perhaps a world headquarters.
   - (b) Transnational firms are sustainable.
   - (c) Transnational firms view the entire globe as their management frame of reference.
   - (d) Many firms have achieved transnational status.

10. A multinational strategy in which financial management is centralized while production and sales are decentralized:
    - (a) True
    - (b) False