Assignment 8

Due on 2013-04-11, 21:00:07

1. Which of these factors do you believe would be most influential in pricing strategy? How do you rate your current competencies and experience in this area? (10 marks)

2. Identify the viable constraints you may face when determining a pricing strategy. (10 marks)

3. Identify the appropriate pricing strategies for your product-market environment. (10 marks)

4. Describe the benefits and potential drawbacks of using price-based strategy. (15 marks)

5. Which of these factors is most important when setting prices? (15 marks)

6. Explain how you would approach this problem. (10 marks)

7. The manager is now tasked with setting prices for a new product. What are some strategies you could use to ensure success? (15 marks)

8. What are some key considerations when developing a pricing strategy? (15 marks)

9. The pricing system and procedure should be... (10 marks)

10. Identify the main factors influencing the product's price. (10 marks)