Assignment 4

Due on 0800 04/04/16. Unit 477

Unit 477 - Business Networking

Section 4

1. What does a company mean when it says it's 'looking for a new model'?

2. Why is it important for a company to assess its 'value drivers' from a strategic perspective?

3. Which of the following are most likely to help a company improve its 'value drivers'?

4. What is the difference between 'net present value' (NPV) and 'internal rate of return' (IRR)?

5. What is the main advantage of using a 'break-even analysis' for decision-making?

6. What is the main disadvantage of using a 'break-even analysis' for decision-making?

7. What is the difference between a 'break-even analysis' and a 'profit and loss statement'?

8. What is the main advantage of using a 'profit and loss statement' for decision-making?

9. What is the main disadvantage of using a 'profit and loss statement' for decision-making?

10. What is the main advantage of using a 'cash flow statement' for decision-making?

11. What is the main disadvantage of using a 'cash flow statement' for decision-making?

12. What is the main advantage of using a 'balance sheet' for decision-making?

13. What is the main disadvantage of using a 'balance sheet' for decision-making?

14. What is the main advantage of using a 'cost-benefit analysis' for decision-making?

15. What is the main disadvantage of using a 'cost-benefit analysis' for decision-making?

16. What is the main advantage of using a 'qualitative analysis' for decision-making?

17. What is the main disadvantage of using a 'qualitative analysis' for decision-making?

18. What is the main advantage of using a 'quantitative analysis' for decision-making?

19. What is the main disadvantage of using a 'quantitative analysis' for decision-making?

20. What is the main advantage of using a 'Swot analysis' for decision-making?

21. What is the main disadvantage of using a 'Swot analysis' for decision-making?

22. What is the main advantage of using a 'Pest analysis' for decision-making?

23. What is the main disadvantage of using a 'Pest analysis' for decision-making?

24. What is the main advantage of using a 'Porter's five forces model' for decision-making?

25. What is the main disadvantage of using a 'Porter's five forces model' for decision-making?

26. What is the main advantage of using a 'value chain analysis' for decision-making?

27. What is the main disadvantage of using a 'value chain analysis' for decision-making?