Assignment 12

Due date: 2020-04-20, 23:59 IST

1. In the process of constructing social structures through the set of networks and data:
   a. Sociometric analysis
   b. General analysis
   c. Social network analysis
   d. All of the above

2. The data in a relational database can be represented in the form of a:
   a. Tree
   b. Graph
   c. Both a and b
   d. None of the above

3. The idea of a Prasharsh-Krishyan algorithm is to classify between any two nodes:
   a. True
   b. False

4. The following techniques can be used to find the impact of product features on consumer utility:
   a. Social network analysis
   b. TDG
   c. Market Basket Analysis
   d. None of the above

5. The data table contains marginal statistics in order to draw attention to useful information:
   a. True
   b. False

6. Social network analysis can be used to find the potential influence in a closed network:
   a. True
   b. False