Week 2 Assignment 2

The assignment is to write a short essay on the influence of culture and values on business decisions in an international context. The essay should be approximately 1,000 words long and should be submitted by the end of the week.

The following questions should be addressed in the essay:

1. Discuss the impact of cultural differences on business negotiations.
2. Explain how cultural values influence decision-making in international operations.
3. Analyze the role of cultural intelligence in global business.
4. Evaluate the effectiveness of cross-cultural training programs.

In addition to the essay, you should include a 1-page summary of the main points discussed in the essay.