Unit 13 - Week 11

Assignment 11

Due on 2020-04-15, 03:00 ET.

1. Urban planning economics for a product is carried out at its a. Production stage b. Distribution stage c. Marketing stage d. Design stage

2. If a U.S. auto manufacturer decides to produce a new car, they typically begin by a. Market research b. Parts selection c. Value analysis d. Change in design

3. The number of ways in which the value of a product or a system can be increased is a. 1 b. 2 c. 3 d. 4


5. To gain an understanding of the desired state, the functional value of a product could be compared to a. Ready state b. Baseline state c. Desired state d. As-is state

6. During the evaluation phase of a CVM analysis, the functional value of a product is classified under a. Likelihood of choice b. Cost of choice c. Benefits of choice d. Choice

7. Writing a clear statement of the problem is an important step in research management. For stating a problem, what is the minor advantage of a focused research paper? a. It is easier to write b. It is more attractive c. It is more concise d. It is more logical

8. As an example, what is a special type of survey? a. Closed survey b. Open survey c. Mixed survey d. Customized survey

9. The number of standards employed for inventory valuation is a. 1 b. 2 c. 3 d. 4

10. When value and size of an item are extremely high, the inventory valuation method used is a. FIFO b. LIFO c. Weighted average d. Appraisal cost

11. There are two methods of recording items in inventory: historical costs and periodic. The use of periodic costs (COGS) for a group period of time and the ending inventory at an interim of time are compared for a given item, and each is recorded. Which of the four types of COGS is a periodic method? a. Average cost b. LIFO c. FIFO d. Weighted average

12. Significant