Assignment 12

Due on 2020-04-23, 23:59 IST.

1. Which is a function used among the following:
   a. JFIT
   b. ROSET
   c. GDM
   d. None

2. An arithmetic function in parametric dimension models:
   a. DSP
   b. Experimental
   c. Logarithmic
   d. None

3. The following scatter plot indicates:
   a. a linear regression model is needed
   b. a big sample (may be enough)
   c. no model should be used
   d. no transformation is needed

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5. Young Tom, 17 yr of Funfun & Diverse Computers, Inc. (DFC), wants a regression model which predicts the average customer order on daily sales. He does not include all the possible variables, also bucketizes data (0% 2%, 4%, and 6%) and uses the Euclidean distance. To fit a regression model, a set of factors, variables must be used. Describe one of the regression models, and how it is used in customer segmentation.