Assignment 2

Due on 2020-02-12, 23:59 IST.

1. Premotor distance is the lack of comprehension between the way a stimulus is commonly processed and the way an individual operates it under a given condition.
   a. True
   b. False
   No, the answer is incorrect.
   Accepted Answer:

2. Temporal threshold is the minimal difference that can be detected between two sound stimuli called the difference threshold.
   a. True
   b. False
   No, the answer is incorrect.
   Accepted Answer:

3. According to Dehaene, information works in information sharing, elaborating or changing something.
   a. True
   b. False
   No, the answer is incorrect.
   Accepted Answer:

4. According to Max-Neef, housing, clothing, security, safety, maintenance and insurance services can add to psychological needs.
   a. True
   b. False
   No, the answer is incorrect.
   Accepted Answer:

5. According to Max-Neef, C.A.A. Association, prayer services can fulfill human need.
   a. True
   b. False
   No, the answer is incorrect.
   Accepted Answer:

6. According to Dehaene, following beliefs and practices are respected as sacred are known as supernatural.
   a. True
   b. False
   No, the answer is incorrect.
   Accepted Answer:

7. Just noticeable difference (JND) is the minimal apparent difference between two products as observed by the consumer.
   a. True
   b. False
   No, the answer is incorrect.
   Accepted Answer:

8. People have stated that stress is high social hege is the added anxiety or span or be perceived less different. And there is a closed proportionality between social and the change of the stress level of stress to change.
   a. True
   b. False
   No, the answer is incorrect.
   Accepted Answer:

9. Affluence anxiety, as it applicable for High involvement and Pacing products.
   a. True
   b. False
   No, the answer is incorrect.
   Accepted Answer:

10. Exit High involvement and Fast foods for the consumer's strategy a "great deal/decide" process.
    a. True
    b. False
    No, the answer is incorrect.
    Accepted Answer: