Assignment 1

Due on 2020-02-12, 23:59 IST.

1. Consumer dissatisfaction is the state of dissatisfaction in the case of the consumer due to the difference between the perceived performance of the product and its actual performance.
   a. True
   b. False
   Accepted Answer: b

2. The consumer buying behavior varies around how consumers respond to various marketing offers of a company they might see.
   a. True
   b. False
   Accepted Answer: a

3. The Austen Society was formed in 1867 between Thailand, Belgium, Austria, the Netherlands, Singapore, and Moscow in an effort to develop a free-trade area in South East Asia.
   a. True
   b. False
   Accepted Answer: b

4. Consumers in an organized segment of citizens and government agencies to support the rights and powers of farmers or retailers or others.
   a. True
   b. False
   Accepted Answer: a

5. The cognitive map is restricted by existing beliefs, habits, reflexes, and the extent of his knowledge.
   a. True
   b. False
   Accepted Answer: b

6. Smart products are the products that can be set, approved, or altered from an external device.
   a. True
   b. False
   Accepted Answer: a

7. SAPPA is the South Asia Free Trade Agreement.
   a. True
   b. False
   Accepted Answer: a

8. In the National Consumer Rights the consumers can lodge a complaint for claims above $100.
   a. True
   b. False
   Accepted Answer: a

9. None power is in the power of passive control.
   a. True
   b. False
   Accepted Answer: b

10. Education is the degree of accepting the facts of life and discovering rational solutions and neutral tools.
    a. True
    b. False
    Accepted Answer: a