Assignment 3

The due date for submitting this assignment has passed. As per our records you have not submitted this assignment. Due on 2019-02-20, 23:59 IST.

1) On the basis of the theory given by Aristotle, the Value were classified into _______ number of classes. Choose the most appropriate answer from below.

- 4
- 7
- 5
- 6

No, the answer is incorrect.
Score: 0
Accepted Answers: 7

2) Which of the following statement correctly defines the Green Value?

- The worth of one good or service expressed in terms of another good or service
- The subjective value that makes the owner feels good
- The value that influences the consumer buying behaviour and is related to environmental concerns
- None of these

No, the answer is incorrect.
Score: 0
Accepted Answers:
The value that influences the consumer buying behaviour and is related to environmental concerns

3) Two out of three pillars for a green product are Social and Environment. Identify the third pillar from the options given below.

- Technological

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- Technological
4) Which of the following statement is correct about Quality Function Deployment diagram?  

- It only studies the value of a product  
- It evaluates the esteem value of a product  
- It converts the consumer needs to manufacturing needs  
- None of these

No, the answer is incorrect.  
Score: 0

Accepted Answers:  
Economic

5) Morphological Analysis is a technique used in which of the following phase?  

- Development Phase  
- Information Phase  
- Creative Phase  
- Evaluation Phase

No, the answer is incorrect.  
Score: 0

Accepted Answers:  
Creative Phase