

# Unit 2 - Week 1

## Course outline

How does an NPTEL online course work?

### Week 1

- Lecture 1: Introduction to Effective Writing
- Lecture 2: Effective Writing as an Art
- Lecture 3: Principles of Effective Writing
- Lecture 4: Types and Stages of Effective Writing
- Lecture 5: Notions of Correctness and Appropriateness, Part I
- Quiz : Assignment 1
- Solution For Assignment 1

### Week 2

### Week 3

### Week 4

## DOWNLOAD VIDEOS

## WEEKLY FEEDBACK

## Text Transcripts

# Assignment 1

The due date for submitting this assignment has passed.  
As per our records you have not submitted this assignment.

**Due on 2020-02-12, 23:59 IST.**

1) Instant feedback is possible in which of the following types of communication? 1 point

- Written communication
- Oral communication
- A is true, B is false
- Both A and B are True

No, the answer is incorrect.  
Score: 0

Accepted Answers:  
*Oral communication*

2) The amount of uncertainty in a message is called 1 point

- Entropy
- Noise
- Channel
- Signal

No, the answer is incorrect.  
Score: 0

Accepted Answers:  
*Entropy*

3) "Some books are to be tasted, others to be swallowed, and some few to be chewed and digested" is a statement by: 1 point

- John Keats
- Francis Bacon
- Francis Taylor
- Salman Rushdie

No, the answer is incorrect.  
Score: 0

Accepted Answers:  
*Francis Bacon*

4) Which of the following is not the characteristic of using language effectively 1 point

- Roundabout expressions
- Directness
- Clarity and consistency
- Use of inadequate words

No, the answer is incorrect.  
Score: 0

Accepted Answers:  
*Roundabout expressions*

5) Which of the following is the most common use of the colon (:)? 1 point

- To define
- To explain
- To describe
- All of the above

No, the answer is incorrect.  
Score: 0

Accepted Answers:  
*All of the above*

6) The apostrophe (' or') in English it is used for 1 point

- The marking of the omission of one or more letters (as in don't).
- The marking of possessive case of nouns (as in the eagle's feathers,).
- Both A and B are True
- Both A and B are False

No, the answer is incorrect.  
Score: 0

Accepted Answers:  
*Both A and B are True*

7) In KISS Formula, the word 'KISS' is an acronym for 1 point

- Keep it short and simple
- Keep it simple and sober
- Keep it super superficial
- Keep it Simple and Stylish

No, the answer is incorrect.  
Score: 0

Accepted Answers:  
*Keep it short and simple*

8) In Effective writing, logical ordering of the written work can be managed by General to particular or vice-versa 1 point

- Chronological
- Cause and Effect
- Spatial
- All of the Above

No, the answer is incorrect.  
Score: 0

Accepted Answers:  
*All of the Above*

9) Which of the following is an example of Double Negative? 1 point

- I got no money
- I did not see nothing.
- I could not find it.
- She did not call the teacher.

No, the answer is incorrect.  
Score: 0

Accepted Answers:  
*I did not see nothing.*

10) "Because my coffee was too cold, I heated it in the microwave," is an example of? 1 point

- Simple sentence
- Compound sentence
- Complex sentence
- Compound-complex sentence

No, the answer is incorrect.  
Score: 0

Accepted Answers:  
*Complex sentence*