Assignment 11

Due date: 2020-04-15, 23:59 IST

1. What are the following examples of creative sectors?
   - [ ] Advertising
   - [ ] Sports
   - [ ] Music
   - [ ] Books
   - [ ] Video
   No, the answer is incorrect, Books.
   [ ] Acceptance Answer

2. Statement 1: Online content programs to encourage innovation.
   - [ ] Statement 1: True, 2 marks
   - [ ] Statement 1: False, 1 mark
   Statement 1: Both are true
   No, the answer is incorrect, Books.
   [ ] Acceptance Answer

3. The PR Charts are established under which scheme?
   - [ ] Open
   - [ ] Green
   - [ ] National PR Policy
   - [ ] None
   No, the answer is incorrect, National PR Policy.
   [ ] Acceptance Answer

4. Statement 1: Creative Industries substantially contribute to economic growth.
   Statement 2: Piracy negatively affects the livelihoods of persons working in the industry.
   - [ ] Statement 1: True, 2 marks
   - [ ] Statement 1: False, 1 mark
   Statement 1: True, 1 mark
   Statement 2: True, 1 mark
   No, the answer is incorrect, Books.
   [ ] Acceptance Answer

5. Statement 1: National PR Policy lay the future roadmap for PRs in India.
   Statement 2: One of the objectives of National PR Policy is to regulate newspapers.
   - [ ] Statement 1: True, 2 marks
   - [ ] Statement 1: False, 1 mark
   Statement 1: True, 1 mark
   Statement 2: True, 1 mark
   No, the answer is incorrect, Books.
   [ ] Acceptance Answer

6. The PR has elements of which of the following other areas?
   - [ ] Text
   - [ ] Law
   - [ ] Criminal Law
   - [ ] Advertising
   - [ ] None
   No, the answer is incorrect, Books.
   [ ] Acceptance Answer

7. Main forms of print in India are?
   - [ ] Home video market
   - [ ] Cable TV
   - [ ] Digital Signage management
   - [ ] Unauthorised communication of news in public places
   No, the answer is incorrect, Books.
   [ ] Acceptance Answer

8. What are the followings objective of SPIN?
   - [ ] Develop credit and humanitarian courses on PR
   - [ ] Provide content of PR materials
   - [ ] Create training modules on current affairs
   - [ ] Access to knowledge on PR and its things
   No, the answer is incorrect, SPIN.
   [ ] Acceptance Answer

9. What is a subject matter file under which all PR of the Constitution?
   - [ ] General
   - [ ] State
   - [ ] Concurrent
   - [ ] Reserve
   No, the answer is incorrect, Books.
   [ ] Acceptance Answer

10. What are the following challenges to PR education?
    - [ ] Producing more and better qualified professionals
    - [ ] Strategies for promoting PR
    - [ ] Need for an IP committee workshops
    - [ ] Teaching with case studies
    - [ ] Specialised courses at university level
    No, the answer is incorrect, Books.
    [ ] Acceptance Answer

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