Assignment 7

The due date for submitting this assignment has passed. As per our records you have not submitted this assignment.

1. MSME stands for?
   - a. Micro, small, medium enterprise
   - b. Micro, small and medium enterprises
   - c. Medium, small manufacturing unit
   - d. Micro and small entrepreneurship
   
   No, the answer is incorrect. Score: 0
   Accepted Answer: b. Micro, small and medium enterprises

2. Following are the examples of startups?
   - a. Uber
   - b. Amazon
   - c. Google
   - d. All of the above
   
   No, the answer is incorrect. Score: 0
   Accepted Answer: d. All of the above

3. IP can be transacted in the market via?
   - a. Merger & Acquisition
   - b. Licensing
   - c. Selling
   - d. All of the above
   
   No, the answer is incorrect. Score: 0
   Accepted Answer: d. All of the above

4. Generally following basic points will be addressed in IP transaction contracts
   - a. Confidentiality
   - b. Mutual Indemnification
   - c. Forfeiture
   - d. All of the above
   
   No, the answer is incorrect. Score: 0
   Accepted Answer: d. All of the above

5. Following are the methods of IP valuation?
   - a. Cost based method
   - b. Market based method
   - c. Income based method
   - d. All of the above
   
   No, the answer is incorrect. Score: 0
   Accepted Answer: d. All of the above

6. Paris loaf has patent for
   - a. Bottle
   - b. Making machine
   - c. Innovation dough
   - d. None of the above
   
   No, the answer is incorrect. Score: 0
   Accepted Answer: d. None of the above

7. Cross licensing means?
   - a. Exchange of licenses of employees
   - b. Licensing out own IP in lieu of the other IP
   - c. Finding out all the relevant patents and licensing them, forming a cross web
   - d. All of the above
   
   No, the answer is incorrect. Score: 0
   Accepted Answer: d. All of the above

8. One of the possible ways to bank the loan taken by Uday Mallick in case of bankruptcy?
   - a. Take help of IP expert for auditing the Trademarks
   - b. Take help of employees
   - c. Take the help of BMC
   - d. None of the above
   
   No, the answer is incorrect. Score: 0
   Accepted Answer: a. Take help of IP expert for auditing the Trademarks

9. Airbus is an example of?
   - a. A bare IP transaction
   - b. Successful startup
   - c. A bank method
   - d. An IP strategy
   
   No, the answer is incorrect. Score: 0
   Accepted Answer: b. Successful startup

10. Insuring an IP is?
    - a. Strategic decision
    - b. Avoiding the risk (litigation & infringement)
    - c. Optional decision but recommended
    - d. All of the above
    
    No, the answer is incorrect. Score: 0
    Accepted Answer: d. All of the above