

Unit 6 - Week 3

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Assignment 3

The due date for submitting this assignment has passed.
As per our records you have not submitted this assignment.

Due on 2020-10-07, 23:59 IST.

- 1) Oldest form of IP is? 1 point
- a. Copyright
b. Trademark
c. Industrial design
d. All of the above
- a.
 b.
 c.
 d.
- No, the answer is incorrect.
Score: 0
Accepted Answers:
b.
- 2) What is the expiration period of trademark? 1 point
- a. 25 years
b. 400 years
c. Indefinite period
d. None of the above
- a.
 b.
 c.
 d.
- No, the answer is incorrect.
Score: 0
Accepted Answers:
c.
- 3) Following are the types of trademarks? 1 point
- a. Word mark only
b. Device mark only
c. Name only
d. All of the above
- a.
 b.
 c.
 d.
- No, the answer is incorrect.
Score: 0
Accepted Answers:
d.
- 4) What is the example of arbitrary trademark? 1 point
- a. Samsung
b. Xerox
c. airbus
d. only a & b
- a.
 b.
 c.
 d.
- No, the answer is incorrect.
Score: 0
Accepted Answers:
d.
- 5) The process followed for registration of trademark has following steps? 1 point
- a. Search- application- filing-examination
b. Application- filing-search- examination
c. Filing- search- application- examination
d. No specific order is followed
- a.
 b.
 c.
 d.
- No, the answer is incorrect.
Score: 0
Accepted Answers:
a.
- 6) Trademark offices are located at 5 different places, the head office is located in? 0 points
- a. Delhi
b. Mumbai
c. Kolkata
d. Chennai
- a.
 b.
 c.
 d.
- No, the answer is incorrect.
Score: 0
Accepted Answers:
c.
- 7) ® means? 1 point
- a. Registered trademark
b. Applied for trademark
c. Filed in the application
d. Concerns service mark
- a.
 b.
 c.
 d.
- No, the answer is incorrect.
Score: 0
Accepted Answers:
a.
- 8) Unregistered trademarks are protected? 1 point
- a. Yes, by way of passing off
b. Yes, by remedy of infringement
c. No
d. Yes, both a & b
- a.
 b.
 c.
 d.
- No, the answer is incorrect.
Score: 0
Accepted Answers:
a.
- 9) As per the case study coverage in this course, Arvind mills has IP portfolio comprising of? 1 point
- a. Only patent & owned trademark
b. Patent, owned trademarks, licensed trademark
c. Trademark- owned and licensed, only
d. None
- a.
 b.
 c.
 d.
- No, the answer is incorrect.
Score: 0
Accepted Answers:
b.
- 10) ISI is a type of...Mark? 1 point
- a. Collective
b. Certification
c. Word
d. Descriptive
- a.
 b.
 c.
 d.
- No, the answer is incorrect.
Score: 0
Accepted Answers:
b.