Assignment 2

The due date for submitting this assignment has passed.
As per our records you have not submitted this assignment.

1) In 2014 survey, ______ number of definitions were given for innovation?
   - a. 20
   - b. 40
   - c. 70
   - d. 100

No, the answer is incorrect.
Score: 0
Accepted Answers:
d. All of the above

2) Innovation can be used to an entrepreneur for?
   - a. Define the organization goals
   - b. Business plan
   - c. Establish competitive position in the market
   - d. All of the above

No, the answer is incorrect.
Score: 0
Accepted Answers:
d. All of the above

3) Innovation is defined as?
   - a. Section 2 (1)
   - b. Section 2 (2)
   - c. Section 6
   - d. None of the above

No, the answer is incorrect.
Score: 0
Accepted Answers:
c. Section 6

4) Types of innovation discussed in this week are?
   - a. Only Incremental and Architectural
   - b. Only Modular and Radical
   - c. Incremental, Architectural, Modular, and Radical
   - d. None of the above

No, the answer is incorrect.
Score: 0
Accepted Answers:
d. None of the above

5) What are the different technology levers?
   - a. Product & services
   - b. Process
   - c. Enabling Technologies
   - d. All of the above

No, the answer is incorrect.
Score: 0
Accepted Answers:
d. All of the above

6) Arrival of knowledge economy was announced by?
   - a. Peter Drucker
   - b. Austin Smith
   - c. Ed Catmull
   - d. Steve Jobs

No, the answer is incorrect.
Score: 0
Accepted Answers:
d. Steve Jobs

7) Innovation process involves following stages?
   - a. Idea
   - b. Ideation
   - c. Development of project
   - d. All of the above

No, the answer is incorrect.
Score: 0
Accepted Answers:
d. All of the above

8) IPM process involves?
   - a. IP generation
   - b. IP protection
   - c. IP commercialization
   - d. All of the above

No, the answer is incorrect.
Score: 0
Accepted Answers:
d. All of the above

9) Product technology can be protected preferably by which type of IP?
   - a. Patent
   - b. Trade Mark
   - c. Copyright
   - d. None

No, the answer is incorrect.
Score: 0
Accepted Answers:
d. None

10) Innovation can be brought if?
    - a. Product
    - b. Process
    - c. Service
    - d. All of the above

No, the answer is incorrect.
Score: 0
Accepted Answers:
d. All of the above