

Unit 5 - Week 2

Course outline

How does an NPTEL online course work?

Week 0 : Assignment 0

Lecture Materials

Week 1

Week 2

● Lecture 06 : Innovation, invention and creativity

● Lecture 07 : Types of innovation

○ Lecture 08 : Innovation, market and IP

● Lecture 09 : Open innovation and IP

● Lecture 10 : Case Study II - Biotechnology

○ Quiz : Assignment 2

○ Feedback Form of Week 2

Week 3

Week 4

Week 5

Week 6

Week 7

Week 8

Solution

Download Videos

Live Interactive Session

Assignment 2

The due date for submitting this assignment has passed.
As per our records you have not submitted this assignment.

Due on 2020-09-30, 23:59 IST.

- 1) In 2014 survey, _____ number of definitions were given for innovation? 1 point
- a. 20
 b. 40
 c. 70
 d. 30

No, the answer is incorrect.
Score: 0

Accepted Answers:
b. 40

- 2) Innovation can be used by an entrepreneur for? 1 point
- a. Linking the organization goals
 b. Business plan
 c. Establish competitive position in the market
 d. All of the above

No, the answer is incorrect.
Score: 0

Accepted Answers:
d. All of the above

- 3) Invention is defined in? 1 point
- a. Section 2 (j)
 b. Section 2 (m)
 c. Section 8
 d. None of the above

No, the answer is incorrect.
Score: 0

Accepted Answers:
a. Section 2 (j)

- 4) Types of innovation discussed in this week are? 1 point
- a. Only Incremental and architectural
 b. Only Modular and radical
 c. Incremental, architectural, modular, and radical
 d. None of the above

No, the answer is incorrect.
Score: 0

Accepted Answers:
c. Incremental, architectural, modular, and radical

- 5) What are the different technology levers? 1 point
- a. Product & services
 b. Process
 c. Enabling technologies
 d. All of the above

No, the answer is incorrect.
Score: 0

Accepted Answers:
d. All of the above

- 6) Arrival of knowledge economy was announced by? 1 point
- a. Peter Drucker
 b. Austin Smith
 c. Bill Gates
 d. Steve Jobs

No, the answer is incorrect.
Score: 0

Accepted Answers:
a. Peter Drucker

- 7) Innovation process involves following stages? 1 point
- a. Ideation
 b. Idea screening
 c. Development of project
 d. All of the above

No, the answer is incorrect.
Score: 0

Accepted Answers:
d. All of the above

- 8) IPM process involves? 1 point
- a. IP generation
 b. IP protection
 c. IP commercialization
 d. All of the above

No, the answer is incorrect.
Score: 0

Accepted Answers:
d. All of the above

- 9) Product technology can be protected preferably by which type of IP? 1 point
- a. Patent
 b. Trade mark
 c. Copyright
 d. None

No, the answer is incorrect.
Score: 0

Accepted Answers:
a. Patent

- 10) Innovation can be brought in? 1 point
- a. Product
 b. Process
 c. Service
 d. All of the above

No, the answer is incorrect.
Score: 0

Accepted Answers:
d. All of the above