

## Unit 2 - Week 0 : Assignment 0

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## Assignment 0

The due date for submitting this assignment has passed.  
As per our records you have not submitted this assignment.

**Due on 2020-09-14, 23:59 IST.**

- 1) IP in IP strategy stands for \_\_\_\_\_ 1 point
- a) International person
  - b) Individual person
  - c) Innovative person
  - d) Intellectual property

No, the answer is incorrect.  
Score: 0

Accepted Answers:  
d) Intellectual property

- 2) Trademark can be obtained for? 1 point
- a) names
  - b) symbols
  - c) logos
  - d) All of the above

No, the answer is incorrect.  
Score: 0

Accepted Answers:  
d) All of the above

- 3) Patent protection is offered to? 1 point
- a) A machine
  - b) A textbook
  - c) A logo
  - d) A new variety of crop

No, the answer is incorrect.  
Score: 0

Accepted Answers:  
a) A machine

- 4) How many types of intellectual property are there in India? 1 point
- a) 7/8
  - b) Not defined
  - c) 4/5
  - d) 3/4

No, the answer is incorrect.  
Score: 0

Accepted Answers:  
a) 7/8

- 5) The shape of the Coca-Cola bottle is protected by? 1 point
- a) Trade mark
  - b) Patent
  - c) Copyright
  - d) Industrial designs

No, the answer is incorrect.  
Score: 0

Accepted Answers:  
d) Industrial designs

- 6) Copyright protection is offered to? 1 point
- a) A painting
  - b) A book
  - c) A movie script
  - d) All of the above

No, the answer is incorrect.  
Score: 0

Accepted Answers:  
d) All of the above

- 7) MSME stands for? 1 point
- a) Management of small medium enterprise
  - b) Micro, small and medium enterprise
  - c) Mega sector medium entities
  - d) None of the above

No, the answer is incorrect.  
Score: 0

Accepted Answers:  
b) Micro, small and medium enterprise

- 8) Essential characteristic to Entrepreneurship is? 1 point
- a) Innovation and adaption
  - b) Making fame
  - c) Generating value
  - d) Both a & c

No, the answer is incorrect.  
Score: 0

Accepted Answers:  
d) Both a & c

- 9) Innovation means? 1 point
- a) New idea
  - b) Using new ideas to create value
  - c) Application of new idea to services or processes
  - d) All of the above

No, the answer is incorrect.  
Score: 0

Accepted Answers:  
d) All of the above

- 10) Following is a government schemes to promote innovation and entrepreneurship? 1 point
- a) NewGen IEDC
  - b) Atal incubation center (AIC)
  - c) StartUp India
  - d) All of the above

No, the answer is incorrect.  
Score: 0

Accepted Answers:  
d) All of the above