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NPTEL

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Unit 9 - Week 8:

Course outline

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Week 8:

● Lecture 36 :
Global Media Cultures

● Lecture 37:
Cultural Imperialism

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Contraflows in Global Media

● Lecture 39 :
Contraflows in News and Entertainment

● Lecture 40 :
Global and Local

○ Quiz : WEEK 8 ASSIGNMENT

WEEK 8 ASSIGNMENT

The due date for submitting this assignment has passed. **Due on 2016-10-07, 23:30 IST.**

Submitted assignment

1) Is there a distinction between Hindi cinema and Bollywood cinema? **1 point**

- a. Yes
 b. May be
 C. No
 D.None

No, the answer is incorrect.

Score: 0

Accepted Answers:

a. Yes

2) 2 The debate about Indian cinema in film studies began during which period? **1 point**

- A. 1980's
 B. 1970's
 C. 1960's
 D. 1990 's

No, the answer is incorrect.

Score: 0

Accepted Answers:

C. 1960's

3) Who is the author of the book "National identity in Indian popular cinema"? **1 point**

- A. Ashis Nandy
 B. Sumita S Chakravarty
 C. Ravi Vasudevaan
 D. Ashish Rajadhyaksha

No, the answer is incorrect.

Score: 0

Accepted Answers:

B. Sumita S Chakravarty

4) In the year 1995 who wrote the book " Encyclopedia of Indian cinema"? **1 point**

- A. Ashis Nandy
 B. Sumita S Chakravarty
 C. Ravi Vasudevaan
 D. Ashish Rajadhyaksha

No, the answer is incorrect.

Score: 0

Accepted Answers:

D. Ashish Rajadhyaksha

5) Name the edited version of the book which came out on the year 2000 by Ravi Vasudevan? **1 point**

- A. The ideology of the Hindi film
- B. Encyclopedia of Indian cinema
- C. Making meaning in Indian cinema
- D. National identity in Indian popular cinema

No, the answer is incorrect.

Score: 0

Accepted Answers:

C. Making meaning in Indian cinema

6) What is the term given to a set of projects towards planetary conviviality? **1 point**

- A. Globalisation
- B. Mundialization
- C. Cosmopolitanism
- D. Glocalism

No, the answer is incorrect.

Score: 0

Accepted Answers:

C. Cosmopolitanism

7) Can we draw a distinction between distribution and circulation? **1 point**

- A. No
- B. None
- C. Yes
- D. May be

No, the answer is incorrect.

Score: 0

Accepted Answers:

C. Yes

8) Name the person whose book talks about concept of the entire empire being considered as single territory as a uniform global market? **1 point**

- A. Ashis Nandy
- B. Sumita S Chakravarty
- C. Priya Jaikumar
- D. Ashish Rajadhyaksha

No, the answer is incorrect.

Score: 0

Accepted Answers:

C. Priya Jaikumar

9) Who is the author of the book "The ideology of the Hindi film"? **1 point**

- A. Girish Karnad
- B. Arundhati Roy
- C. Madhava Prasad
- D. Anita Desai

No, the answer is incorrect.

Score: 0

Accepted Answers:

C. Madhava Prasad

10) Is commercial music a part of world music ?

1 point

- A. No
- B. May be
- C. Yes
- D. None

No, the answer is incorrect.

Score: 0

Accepted Answers:

C. Yes

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