A. MULTIPLE CHOICE QUESTION [1X8=8]

Choose the correct answer

1. Industrial Design is protected in India by
   (a) Design Patent
   (b) Un-registered Design
   (c) Industrial Design Registration
   (d) Patent

2. Industrial Design protects
   (a) Shape and Configuration of an article
   (b) Surface Pattern of an article
   (c) Both (a) and (b)
   (d) None of the above

3. Article means
   (a) Something which can be made and sold independently
   (b) Part of an article
   (c) Part of an article which can be made and sold independently
   (d) Both (a) and (c)

4. In order to register Industrial Design, Design should be
   (a) New
   (b) Original
   (c) New or Original
   (d) Distinct

5. Industrial Design is protected for
   (a) 20 years
   (b) 10 year
   (c) 10+5 years
   (d) Both (b) and (c)

6. Trademark is a mark that
   (a) Use in the course of trade
   (b) Distinguish good or services of one undertaking to other
   (c) Both (a) and (b)
   (d) None of the above

7. In order to register trademark, the mark should be
   (a) Distinctive
   (b) Deceptive
   (c) Descriptive
8. Non-traditional trademark can be registered in India
   (a) Yes
   (b) No
   (c) Yes if it is represented graphically
   (d) None of the above

B. SHORT ANSWER TYPE QUESTION [7X2=14] ANY SEVEN

1. Why it is required to protect Industrial Design?
   Ans: Industrial Design should be New or Original. It should be applied to an article that can be
   made and sold independently. The article with that Design should be produced 50 times or more.

2. Discuss the criteria’s that require to register Industrial Design in India.
   Ans: Design should be new or original. Mere mechanical contrivance should not be registered.
   Artistic work should not be registered.

3. Who can register Industrial Design in India?
   Ans: Any person can register Industrial Design in India.

4. Whether the shape and configuration of spring can be registered as Industrial Design in India?
   Analyze
   Ans: No as it will come under mere mechanical contrivence

5. Whether the shape and configuration of building can be registered as Industrial Design in India?
   Analyze
   Ans: No, it will be considered as architectural work but portable building can be registered.

6. Discuss the procedure to register Industrial Design in India.
   Ans: The steps involves,
   (i) Filing of application with representation sheet
   (ii) No. and dating
   (iii) Examination
   (iv) FER
   (v) Comply with FER
   (vi) Acceptance
   (vii) Publication

7. Differentiate between Industrial Design and Utility Model.

8. Explain the importance of Trademark.

Ans: It creates advertising image, It reduces consumer search cost, It promotes branding

C. TRUE AND FALSE [1X8=8]

1. Industrial Design is always associated with article.
   YES

2. Shape of a building can be protected by industrial design
   NO

3. Industrial Design protects technical features
   NO

4. Industrial Design protects functional features
   NO

5. Smell can be registered as trademark in India
   NO

6. Trademark is private right
   YES

7. Trademark is used base right
   YES

8. Domain name is used in internet
   YES