WEEK 1 ASSIGNMENTS

1. Lack of compatibility of the transferred technology in the importing market may cause the strategic alliance to ..........
   a) Sustain 
   b) Not sustain

Answer: b)

2. Which of the following is important in order to check partners’ contribution in a strategic alliance?
   a) Only capital and risk sharing base but not the goodwill and band value of the company 
   b) Capital and risk sharing base along with technology and knowhow of the company 
   c) Technology and knowhow along with goodwill and band value of the company 
   d) Capital and risk sharing base, goodwill and brand value along with the technology and know of the company

Answer: d)

3. What is meant by reward in a strategic alliance?
   a) Profit sharing base and sharing of technology 
   b) Only profit sharing base but not sharing of technology 
   c) Profit sharing base along sharing of technology and goodwill 
   d) None of the above

Answer: c)

4. ............. is helpful in execution process.
   a) Single umbrella agreement 
   b) A number of small agreements 
   c) Both a and b 
   d) None of the above

Answer: b)
5. **What are the various cost reduction strategies one can adopt under a strategic alliance?**

a) Developing new product through research and development and innovation  
b) New process of labour management  
c) Better supply chain accessibility along with developing new product through research and development and innovation and new labour management technique  
d) Only a and b  

**Answer:** c)

6. **What are the different forms of Investment?**

a) Capital Instrument  
b) Debt Instrument  
c) Convertible Debentures  
d) All of the above  

**Answer:** d)

7. **What are the different forms of strategic alliance?**

a) Mergers and acquisitions and Joint venture  
b) Memorandum of association and Memorandum of understanding  
c) Partnership along with Memorandum of association and Memorandum of understanding  
d) Only a and b  

**Answer:** d)

8. **Licensing of technology was prevalent before reforms in India. (State true or false)**

a) True  
b) False  

**Answer:** a)
9. What makes proprietary information important in a contract?

   a) Due to spillover of technology related sensitive information
   b) Due to spillover of sensitive market and profit related information
   c) Due to spillover of sensitive technology related information but not market and profit related information
   d) Both a and b

Answer: d)

10. What are the different risks associated with Strategic Alliance?

   a) Financial issues
   b) Geo-political scenario
   c) Corruption
   d) All of the above

Answer: d)