Unit 3 - Week 2 - RESEARCH AND ANALYSIS

Week 02 Assignments

The due date for submitting this assignment is Nov 30.

As per our records you have not submitted this assignment,

1) Methodology is a ____________
   A research process to reach a solution
   A linear process to reach a solution
   A decision approach to reach a solution
   No. the answer is incorrect.
   Answer:
   Accepted Answers:
   Methodology is a research process to reach a solution
   No. the answer is incorrect.
   Answer:
   Accepted Answers:

2) A researchable map is the
   List of all raw materials required to design a product
   Making a variant map of people belonging to various locations
   The entire landscape of people who hold a stake in the product
   No. the answer is incorrect.
   Answer:
   Accepted Answers:
   The entire landscape of people who hold a stake in the product
   No. the answer is incorrect.
   Answer:
   Accepted Answers:

3) You probe your users when you
   - Look at their answers
   - Want them to give you deeper insights
   - Help on user interface operations
   - Conduct user operation
   No. the answer is incorrect.
   Answer:
   Accepted Answers:
   Want them to give you deeper insights
   No. the answer is incorrect.
   Answer:
   Accepted Answers:

4) Personas essentially bring ____________ to life and to the ____________ activity
   - designers, goal
   - people, design
   - researchers, research
   - writers, testing
   No. the answer is incorrect.
   Answer:
   Accepted Answers:
   designers, goal
   No. the answer is incorrect.
   Answer:
   Accepted Answers:

5) When a designer goes to interview a user, they should
   - Do some research and interview
   - Do some research and interview
   - Do some research and interviews
   - Do some research and interviews
   No. the answer is incorrect.
   Answer:
   Do some research and interviews
   No. the answer is incorrect.
   Answer:
   Accepted Answers:

6) Which of the following is not a correct definition of mental model?
   - A mental template a user experiences while using a product
   - The intelligence required for the product use
   - A user’s thought process from the software
   No. the answer is incorrect.
   Answer:
   Accepted Answers:
   A user’s thought process from the software
   No. the answer is incorrect.
   Answer:
   Accepted Answers:

7) To design, you need a majority of people will be able to use your designs, you cannot and should not create for
   - The users
   - The audience
   - The user
   - Research-based user behaviors from literature
   No. the answer is incorrect.
   Answer:
   Research-based user behaviors from literature
   No. the answer is incorrect.
   Answer:
   Accepted Answers:

8) Personas without ____________ are like characters with no plot
   - designers
   - stakeholders
   - a prototype
   - scenarios
   No. the answer is incorrect.
   Answer:
   scenarios
   No. the answer is incorrect.
   Answer:
   Accepted Answers:

9) In research for design, try to understand
   - The end product specifications
   - The anatomy done by the end within society
   - Needs and characteristics of the designer
   - The needs and characteristics of the user
   No. the answer is incorrect.
   Answer:
   The needs and characteristics of the user
   No. the answer is incorrect.
   Answer:
   Accepted Answers:

10) To create a landscape of people one should
      - Create content analysis of the people involved with the product/service
      - List down the names sequentially on a sheet of paper and call them
      - Choose the ones with a marketing research agency
      - Give a survey on a representation of each person
      No. the answer is incorrect.
      Answer:
      Listed down the names sequentially on a sheet of paper and call them
      No. the answer is incorrect.
      Answer:
      Accepted Answers:

11) What are the needs and characteristics of the user
      - What to do with in the design process
      - What to do in the design process
      - What to do in the design process
      - What to do in the design process
      No. the answer is incorrect.
      Answer:
      What to do in the design process
      No. the answer is incorrect.
      Answer:
      Accepted Answers:

12) How to focus back on the real people you are designing for
      - Conducting a survey of designing for someone else
      - Conducting a survey of designing for someone else
      - Conducting a survey of designing for someone else
      - Conducting a survey of designing for someone else
      No. the answer is incorrect.
      Answer:
      Conducting a survey of designing for someone else
      No. the answer is incorrect.
      Answer:
      Accepted Answers: