Week 01 Assignment

The title asks for submitting this assignment by 4:00 PM. As per your records you have not submitted this assignment.

1. The only important thing about design is how it relates to _________.
   - Product
   - People
   - Thinking
   - Money
   - No, the answer is incorrect.

   Accepted Answers:
   - People

2. Design Thinking combines _________.
   - Creative and critical thinking
   - Speaking and reading
   - Reading and writing
   - No, the answer is incorrect.

   Accepted Answers:
   - Creative and critical thinking

3. People-centered design is not about how a product works on the inside or looks on the outside, neither it is about _________.
   - How the product functions and its measurements
   - How the product behaves and is used in the real world
   - Both of the above
   - No, the answer is incorrect.

   Accepted Answers:
   - How the product functions and its measurements

4. A designer often considers how to solve problems at the interface of changing _________.
   - Situations into preferred ones
   - Problems into preferred ones
   - Situations into product responses
   - No, the answer is incorrect.

   Accepted Answers:
   - Situations into preferred ones

5. People who face problems while using products _________.
   - Hold the key to their answer
   - Are not well educated
   - Are usually technical users
   - None of the above
   - No, the answer is incorrect.

   Accepted Answers:
   - Hold the key to their answer

6. The product’s actual behavior _________.
   - Is not crucial element of the people-centered design ideology
   - Is often not conveyed by the appearance of the product
   - Should be the only priority when designing a product
   - No, the answer is incorrect.

   Accepted Answers:
   - Is not crucial element of the people-centered design ideology

7. A designer needs to consider human _________. when designing a product:
   - How
   - Why
   - Where
   - No, the answer is incorrect.

   Accepted Answers:
   - How

8. Research shows that the average consumer only spends _________. trying to get, say, a USO plane window seat, before giving up and returning the item as faulty:
   - 3 days
   - One week
   - 28 minutes
   - 1 minute
   - No, the answer is incorrect.

   Accepted Answers:
   - 28 minutes

9. Design Thinking requires a designer to _________.
   - Compete
   - Design in isolation with a perspective
   - Think out of the box
   - Have good communication skills
   - No, the answer is incorrect.

   Accepted Answers:
   - Think out of the box

10. Research for design business _________.
    - Research of people
    - Research of existing body of knowledge
    - Research of existing body of knowledge
    - No, the answer is incorrect.

    Accepted Answers:
    - Research of people

11. Select the appropriate methods from below that are used in people-centered design _________.
    - Problem discovery
    - Researching the user and how analyzing the data
    - Defining and building the workshop during the initial phase
    - Thinking about the future of the generated ideas during the initial phase
    - Connecting and building
    - No, the answer is incorrect.

    Accepted Answers:
    - Problem discovery

Due on 2020-03-04, 23:59 IST.